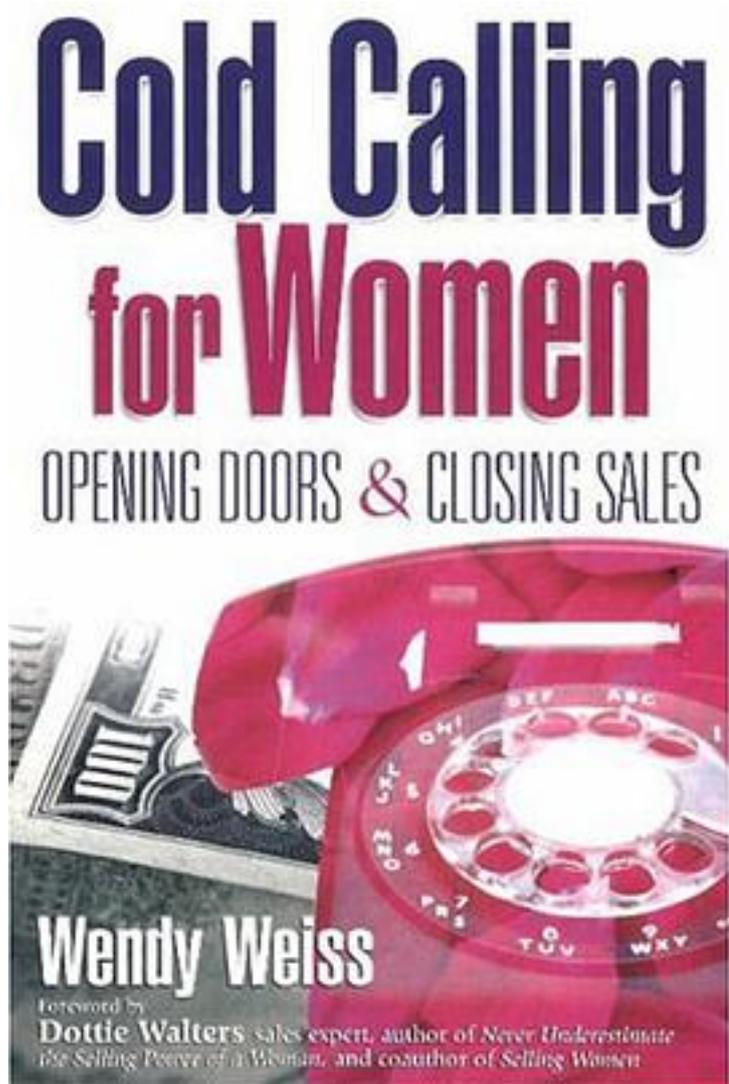


# Cold Calling for Women



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This book helps readers to eliminate telephone terror and turn cold call to cash! Cold calling is a powerful, inexpensive and easy way to develop new contacts and expand resources. In today's market, generating new business requires planning and skill. For over 10 years, Wendy Weiss has been a marketing consultant specialising in cold calling and appointment setting.

作者介绍:

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