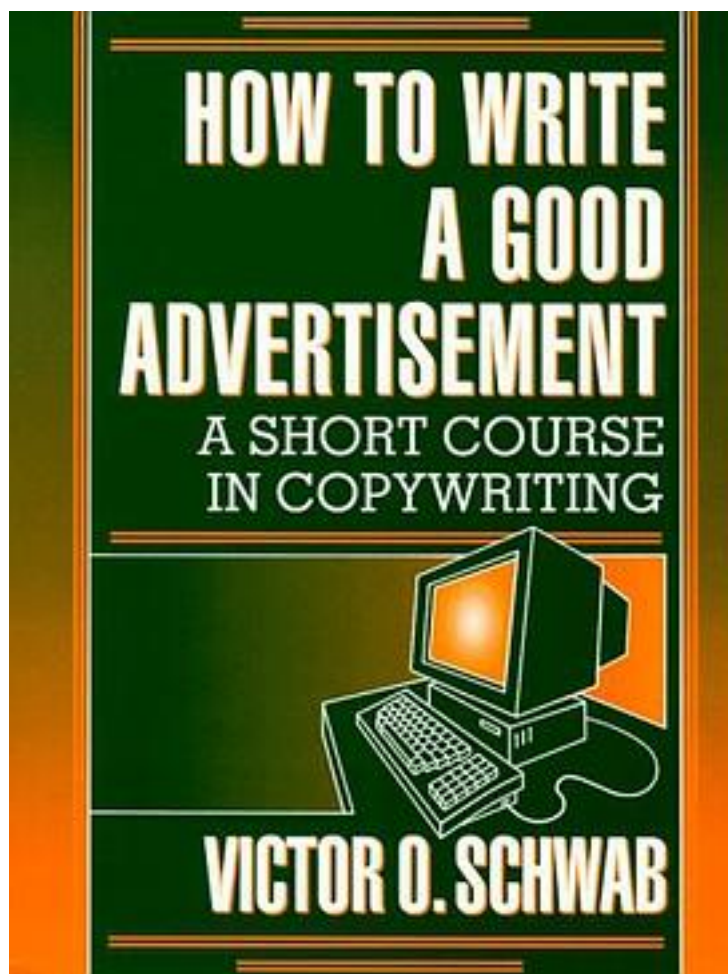


# How to Write a Good Advertisement



[How to Write a Good Advertisement\\_ 下载链接1](#)

著者:Victor O. Schwab

出版者:Wilshire Book Co

出版时间:1982-12-1

装帧:Paperback

isbn:9780879803971

How to Write a Good Advertisement is a short course in writing powerful, hard-hitting copy that can help you make your products and services irresistible to potential

customers. This remarkable book has turned many novice mail-order entrepreneurs into expert copywriters and many experienced copywriters into masters of their trade

作者介绍:

目录:

[How to Write a Good Advertisement\\_ 下载链接1](#)

标签

营销策划

广告

别人推荐的

skill

评论

-----  
[How to Write a Good Advertisement\\_ 下载链接1](#)

书评

-----  
[How to Write a Good Advertisement\\_ 下载链接1](#)