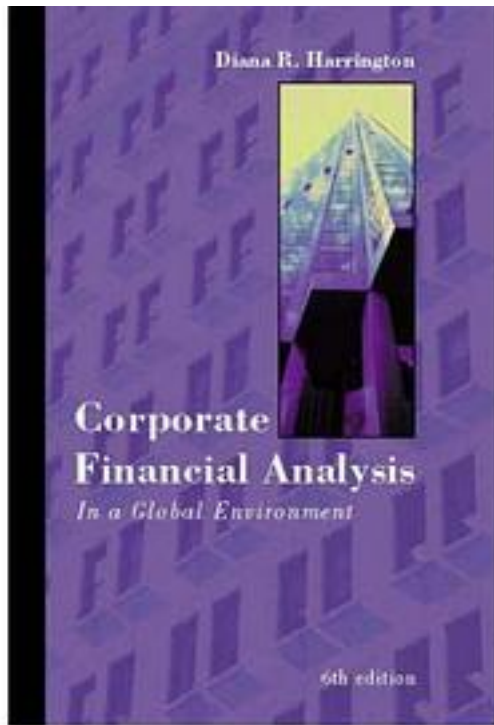


Corporate Financial Analysis in a Global Environment



[Corporate Financial Analysis in a Global Environment_ 下载链接1](#)

著者:Harrington, Diana R.

出版者:Thomson Learning

出版时间:2003-7

装帧:Pap

isbn:9780324183184

This paperback text emphasizes the financial concepts and tools essential for understanding the financial impacts of business decisions. The author uses current examples of actual business situations to demonstrate how financial tools, concepts, and theories can be used by managers to improve decision-making and enhance business performance. The text has a global emphasis with an equal number of domestic and international examples. The author includes a discussion of

international financial statements and the financial impacts of changes in foreign exchange rates. The book's major appeal is its direct, concise, and no-nonsense approach to understanding both the basics of finance and current financial concepts, which allows even non-financial managers to understand financial analysis.

作者介绍:

目录:

[Corporate Financial Analysis in a Global Environment_ 下载链接1](#)

标签

评论

[Corporate Financial Analysis in a Global Environment_ 下载链接1](#)

书评

[Corporate Financial Analysis in a Global Environment_ 下载链接1](#)