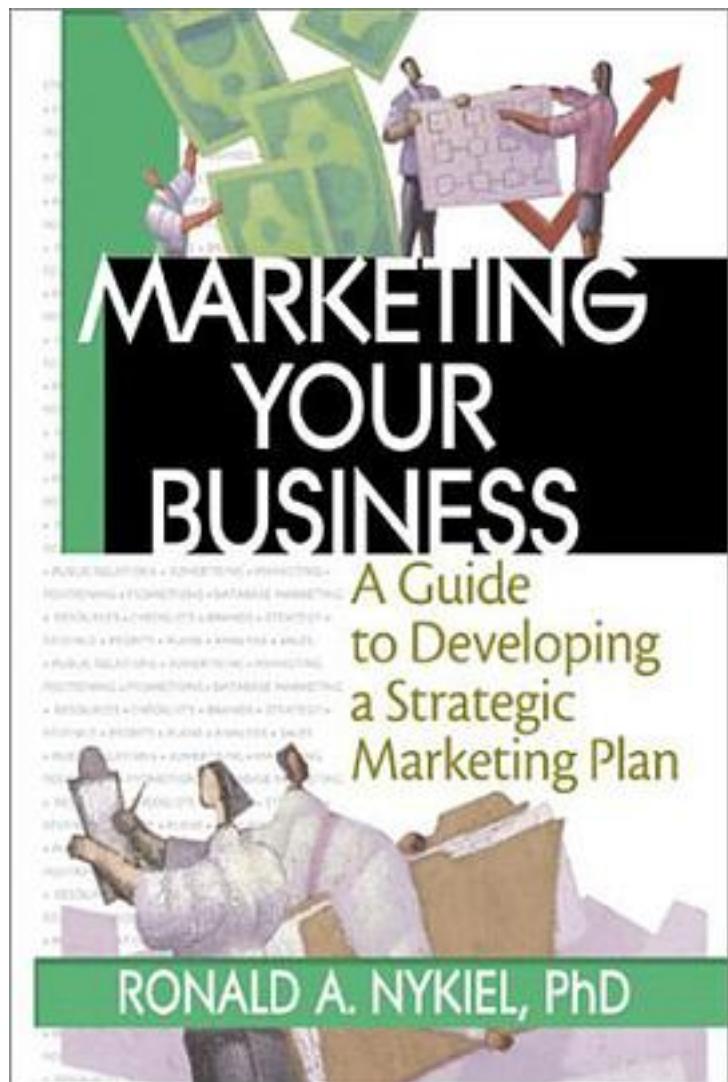


# Marketing Your Business



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This guide provides instructions for creating a marketing plan suited to particular businesses, products, services, or brands. It describes the various tools and techniques associated with marketing, and offers advice on choosing the best strategy. Checklists and sample forms are included. Nykiel te

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