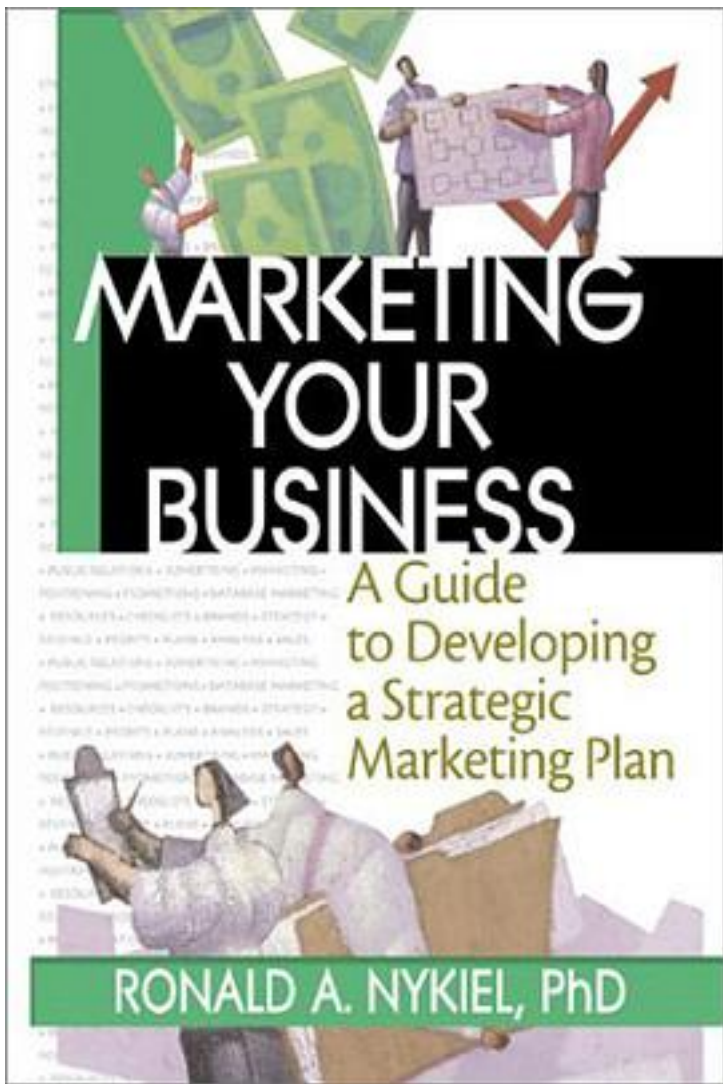


Marketing Your Business



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出版者:Routledge

出版时间:2003-1-28

装帧:Hardcover

isbn:9780789017697

This guide provides instructions for creating a marketing plan suited to particular businesses, products, services, or brands. It describes the various tools and techniques associated with marketing, and offers advice on choosing the best strategy. Checklists and sample forms are included. Nykiel te

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