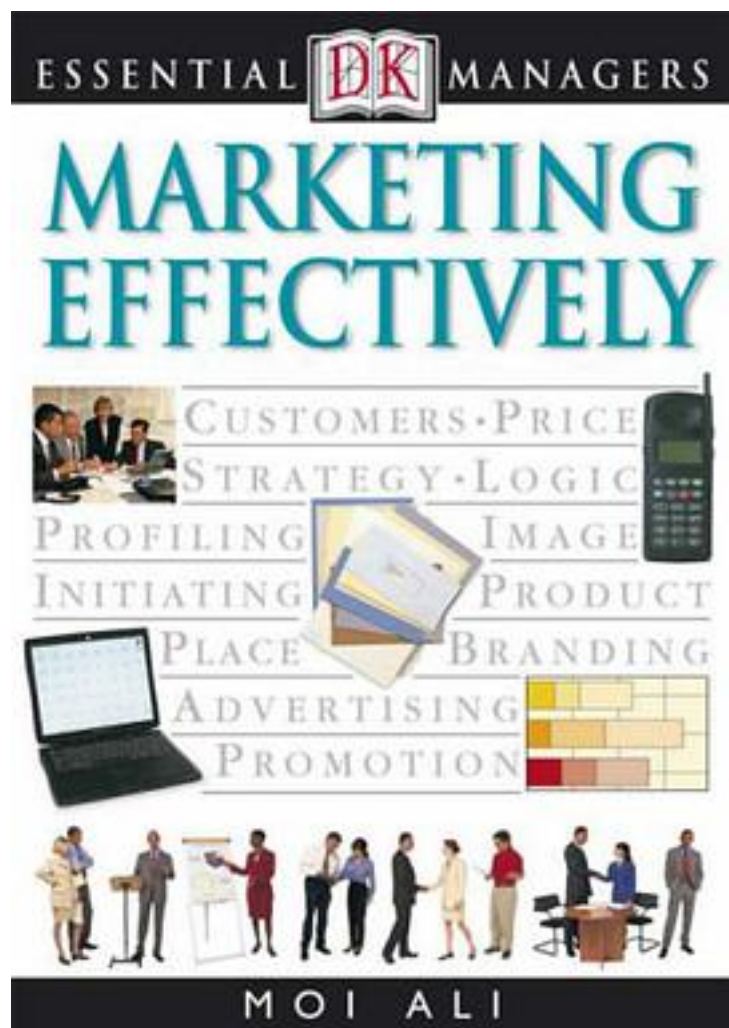


Marketing Effectively



[Marketing Effectively_ 下载链接1](#)

著者:Ali, Moi

出版者:Dk Pub

出版时间:2003-12

装帧:Pap

isbn:9780789471482

Learn all you need to know to improve your marketing skills, from researching and

analyzing customers' buying habits to creating and managing a strong brand. Marketing Effectively not only shows you how to maximize market share by keeping up with trends, improving your competitiveness, exploiting new opportunities and developing a winning marketing strategy, it also provides practical information on enhancing the image of your organization. Power tips help you to dramatically improve your chances of attaining instantly recognizable products.

作者介绍:

目录:

[Marketing Effectively_ 下载链接1](#)

标签

评论

[Marketing Effectively_ 下载链接1](#)

书评

[Marketing Effectively_ 下载链接1](#)