Organization Development

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This hands-on guide--for planning, diagnosing, implementing, and evaluating organization development interventions--gives scientifically based information, tools, suggestions, and guidelines for those who must manage the human side of change. In Organization Development, leading experts and pioneers: Present a unified framework for understanding OD Demonstrate OD's effectiveness for improving individual and organizational performance Specify what types of goals, values, practices, and interventions should (and should not) represent OD You'll gain a clear understanding of the processes, approaches, and strategies that have been proven to work in managing organizational change. Plus, you'll get a wealth of charts, materials, and checklists, as well as useful practice tips.

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