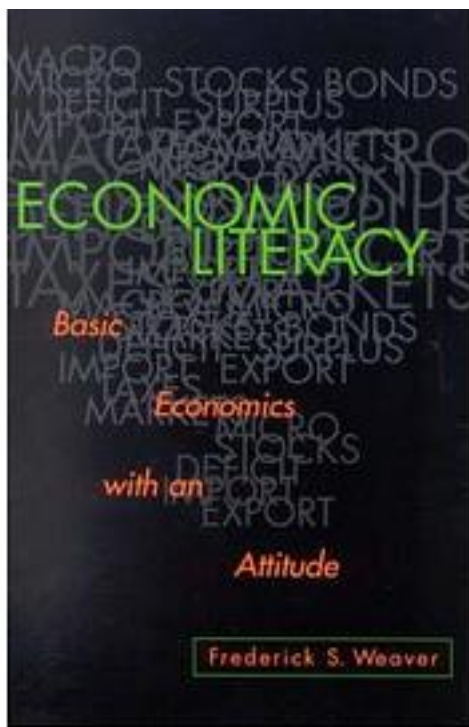


Economic Literacy



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著者:DeRooy, Jacob

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Gross domestic product, business cycles, Consumer Price Index, prime rate, terms we read in the newspapers but possibly don't fully comprehend. With humor, clarity, and a deft touch for simplifying complex ideas, Jacob De Rooy explains the basic concepts of economics in language anyone can understand. Written in accessible question-and-answer format, and divided into 26 concise articles, the book can be used in two ways: read straight through as a short course in economics, or dipped into as a reference work. Throughout the text, anecdotal examples illustrate economic

ideas in real-life terms. For anyone involved in the world of business, Economic Literacy will be an invaluable companion.

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