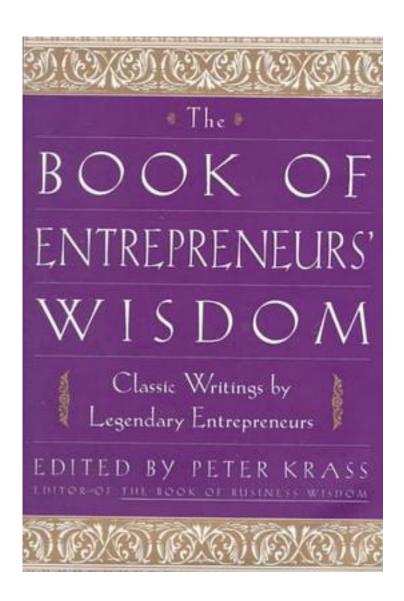
## The Book of Entrepreneurs' Wisdom



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Praise for The Book of Entrepreneurs' Wisdom "A great tool, not just for entrepreneurs, but for anyone trying to improve their business skills. It sure would have been nice to have had this book twenty-three years ago!" —Jim McCann, President, 1-800-Flowers Pearls from The Book of Entrepreneurs Wisdom "The secret to success: Plunge into the uncomfortable, push, or be lucky enough to have someone push you, beyond your fears and your sense of limitations." —Barry Diller "I sometimes feel like I'm behind the wheel of a racecar. I need to keep my eyes on the horizon, but I also need to keep my attention on the rear-view mirror to see who" s gaining on me." —Steve Case "A business which starts off quickly, makes money at once, and seems to be in every respect a gold mine, often does not last long." —Harvey Firestone "Did I want to risk an embarrassing and costly failure? Absolutely." —Michael Bloomberg

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