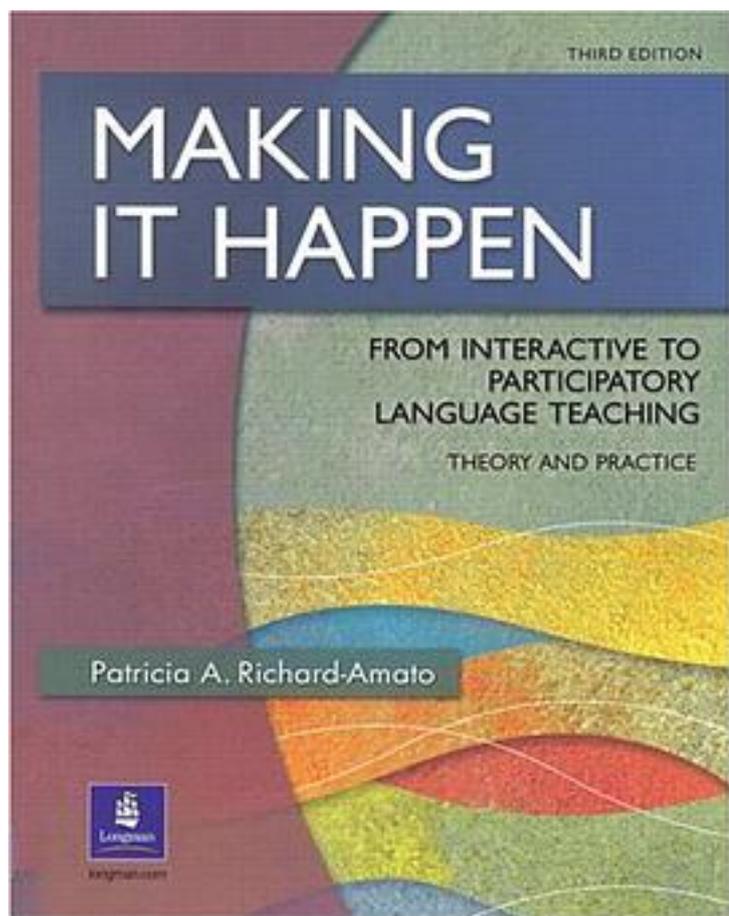


Making it Happen



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Making It Happen: A Non-Technical Guide to Project Management provides a fresh and clear approach to project management. Written in the form of a novel, it covers the basics of project management in a friendly, interesting, and memorable way. Will Campbell, a reasonably competent middle manager, is suddenly thrust into managing

a high-profile project that could make or break his career. With no project management experience, and armed only with the guidance of his eccentric mentor, Martha, Will learns the hard way. As Will navigates the rough seas of company politics, treacherous competition, and a project swirling out of control, he narrowly evades many pitfalls, and masters some indispensable project management tools along the way. Against the backdrop of this personal drama, a simple, rational approach to project management unfolds. Will's ability to grasp these principles is the key to his survival, and could be the key to yours. Making It Happen enables the reader to transform risky, real-life situations into success. Provides a simple, non-technical approach, useful to any business person involved in teams or managing projects Offers practical tools and principles that will make any project a success: from office moves to product roll-outs, systems implementations to training program delivery, and everything in between Boxes, definitions, and charts highlight key points and practical project management tips.

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