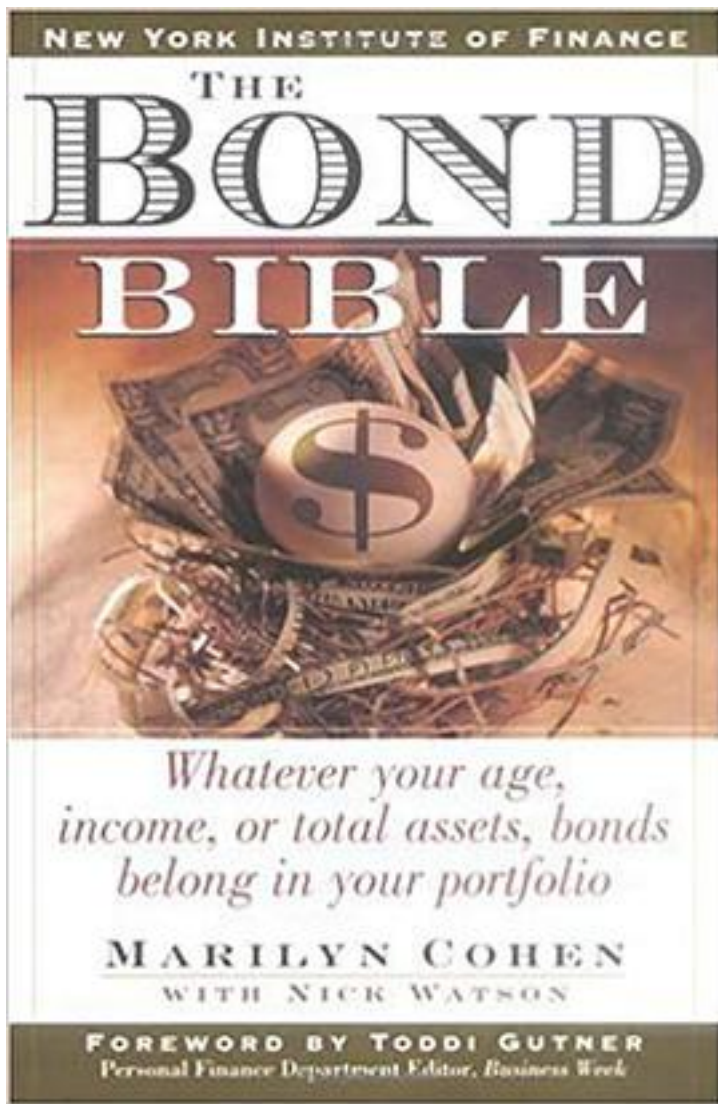


The Bond Bible



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Whatever your age, income or total assets, bonds belong in your portfolio. A symbol of security, bonds have long had a place in any well-rounded portfolio. As millions of baby boomers shift their focus from the lure of capital appreciation to the necessity of capital preservation, bonds are moving from a supporting role to the spotlight. Many individual investors, however, know precious little about them. Marilyn Cohen, one of the nation's best known columnists and commentators on the bond market, demystifies bond investing and offers a shopper's guide to finding great bond buys and a master blueprint for building a winning personal bond portfolio. Packed with facts, real-world examples, and savvy advice, The Bond Bible covers:

The right bonds-to-stocks ratio for a sound portfolio
How to turn a bond investment from a safety net into a money-maker
How to identify a genuine bond bargain
How to determine which "store" gives the best value for different kinds of bonds
The pitfalls of the bond market and how to avoid them
The lowdown on bonds and taxes
How to know when to sell a bond and for the best price
The scoop on the latest trends, including on-line bond investing

作者介绍:

Marilyn Cohen is one of the top bond managers in the United States. Her thirty-two-year career in finance has included securities analysis, bond brokerage, and, for the last sixteen years, founder and CEO of Envision Capital Management, Inc, a Los Angeles - based money management firm specializing in managing bond portfolios for individual investors. She writes the popular bond column for Forbes magazine, The Bond Smart Investor Newsletter and is the coauthor of Bonds Now!

Marilyn and her husband Chris Malburg are puppy raisers for Canine Companions for Independence (CCI.org).

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