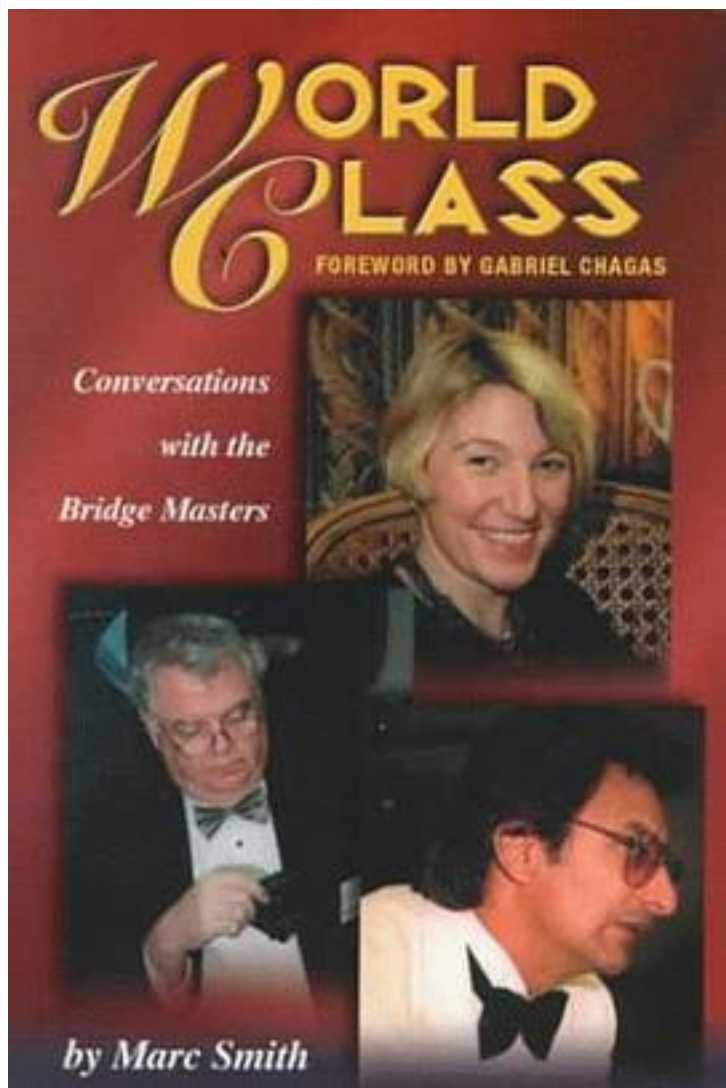


World Class



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著者:Rosabeth Moss Kanter

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A business professor states that, in the twenty-first century, success will come only to those companies whose goods and services meet world-class standards and suggests that small companies tap into international networks to take advantage of global opportunities. Reprint. 30,000 first printing.

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