

Hiring Great People



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著者:Klinvex, Kevin C./ O'Connell, Matthew S./ Klinvex, Christopher P.

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Hiring Great People removes the guesswork from the hiring process, giving you solid, no-nonsense tools and processes to identify and attract your industry's highest performing employees. Look to this dynamic book for advertising and public relations techniques proven to catch the attention of the brightest candidates, telltale interview tip-offs to unerringly help you separate the go-getters from the clock-watchers, guidelines for negotiating the offer, and more. Whether you are new to the hiring process or a seasoned veteran, Hiring Great People will ensure that you recruit and select only the people who will improve your company's long-term success.

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目录:

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