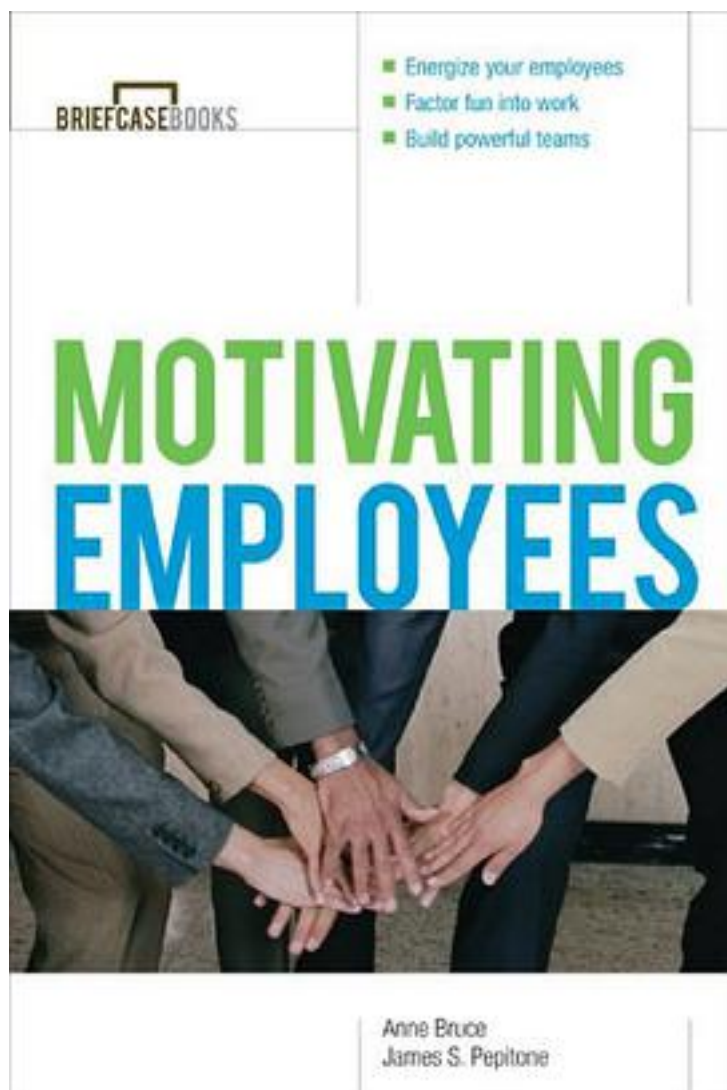


Motivating Employees



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著者:Bruce, Anne/ Pepitone, James S.

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In a fast-paced, engaging style, "Motivating Employees" reveals how Southwest, Disney, and other legendary companies have turned themselves into "motivating organizations", workplaces that inspire employees to do excellent work because they want to! Entertaining case histories and examples show how you can create an environment in which employees feel passionate about their jobs and put the best of themselves into everything they do. Tips, tools, and techniques in "Motivating Employees" will show you how to reawaken the pioneer spirit in your organization, and teach your employees to tap their own motivational energy for extraordinary creativity, desire, and work output.

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