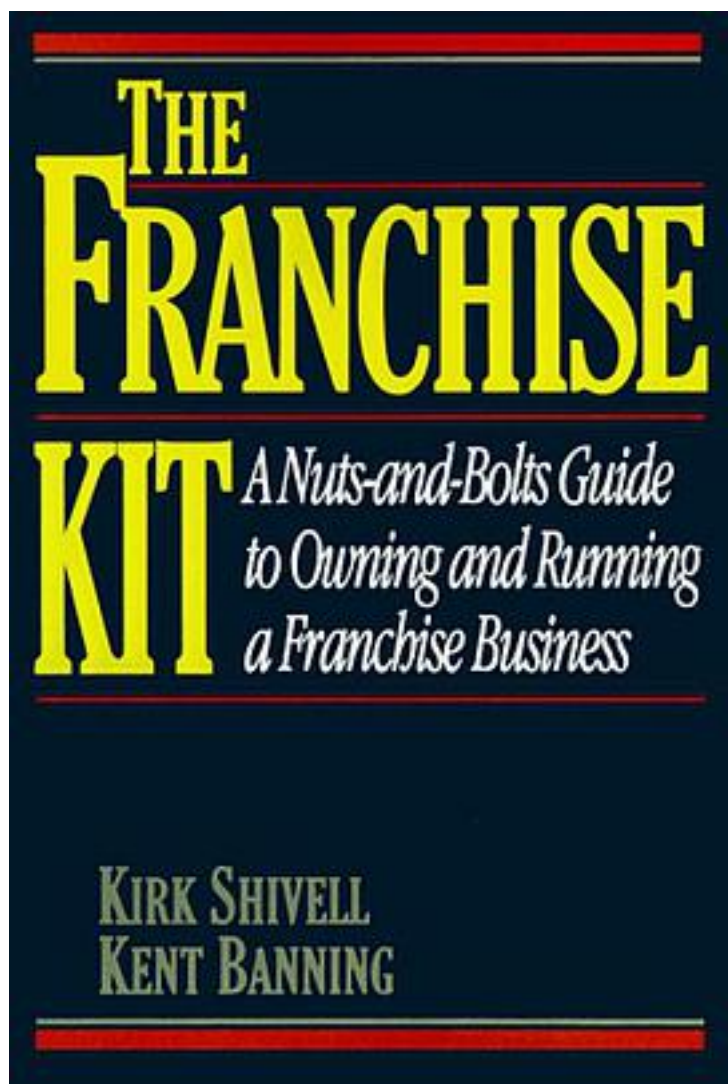


Franchise Kit



[Franchise Kit_下载链接1](#)

著者:Shivell, Kirk/ Banning, Kent

出版者:Lightning Source Inc

出版时间:1995-4

装帧:Pap

isbn:9780070571259

This text focuses on the special issues and operational realities of running a franchise, rather than selecting or buying one. Coverage includes how to implement reporting procedures, create purchasing and inventory control policies, develop sales and marketing programmes, recruit and supervise employees, and more. Special chapters focus on resolving the most common areas of franchise/franchise conflict.

作者介绍:

目录:

[Franchise Kit_ 下载链接1](#)

标签

评论

[Franchise Kit_ 下载链接1](#)

书评

[Franchise Kit_ 下载链接1](#)