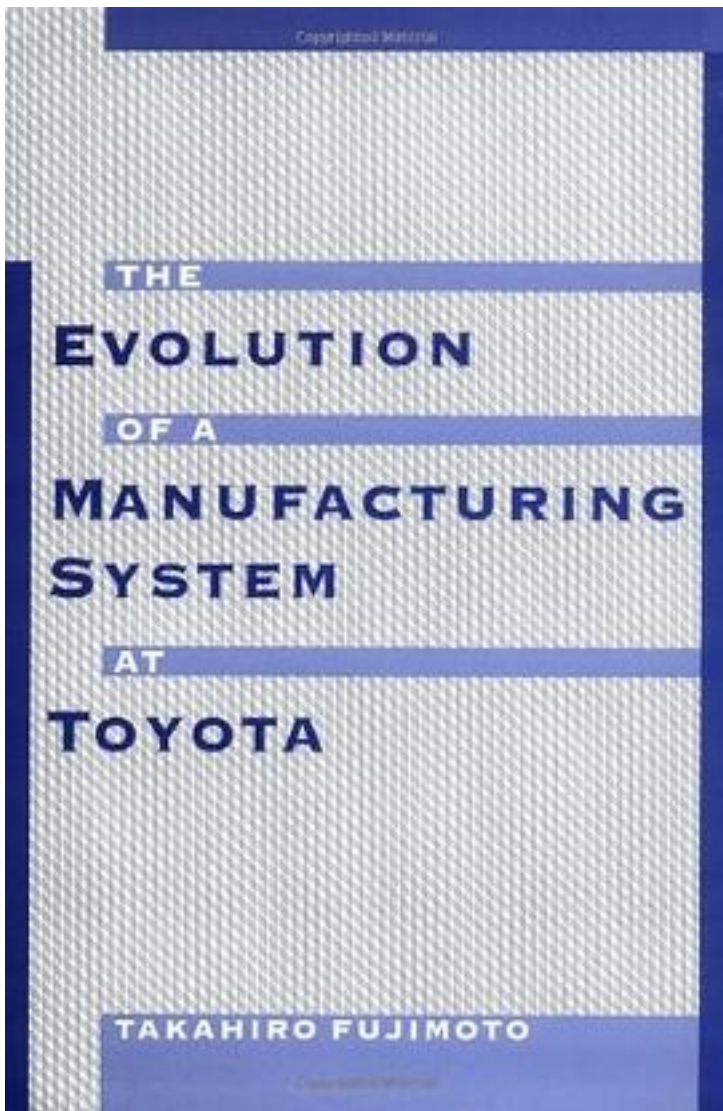


The Evolution of Manufacturing Systems at Toyota



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出版者:Oxford Univ Pr

出版时间:1999-8

装帧:HRD

isbn:9780195123203

What is the true source of a firm's long-term competitive advantage in manufacturing? Through original field studies, historical research, and statistical analyses, this book shows how Toyota Motor Corporation, one of the world's largest automobile companies, built distinctive capabilities in production, product development, and supplier management. Fujimoto asserts that it is Toyota's evolutionary learning capability that gives the company its advantage and demonstrates how this learning is put to use in daily work.

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书评

看得挺辛苦，像这样剖析日本企业的书应该尽早引进来！对于日本企业的流程等都有很好具体的说明！感觉我们在学西方的同时，更应该学习日本！

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