

The Horizontal Organization



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出版者:Oxford Univ Pr on Demand

出版时间:1999-2

装帧:HRD

isbn:9780195121384

This text provides a model for organizations to structure themselves to deliver successful products or services to their customers. It eliminates the prevailing hierarchical organization of command and control and replaces it with a horizontal organization that manages the basic core processes that create and deliver products or services. The form has been used in a wide variety of organizations with considerable measurable success.

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