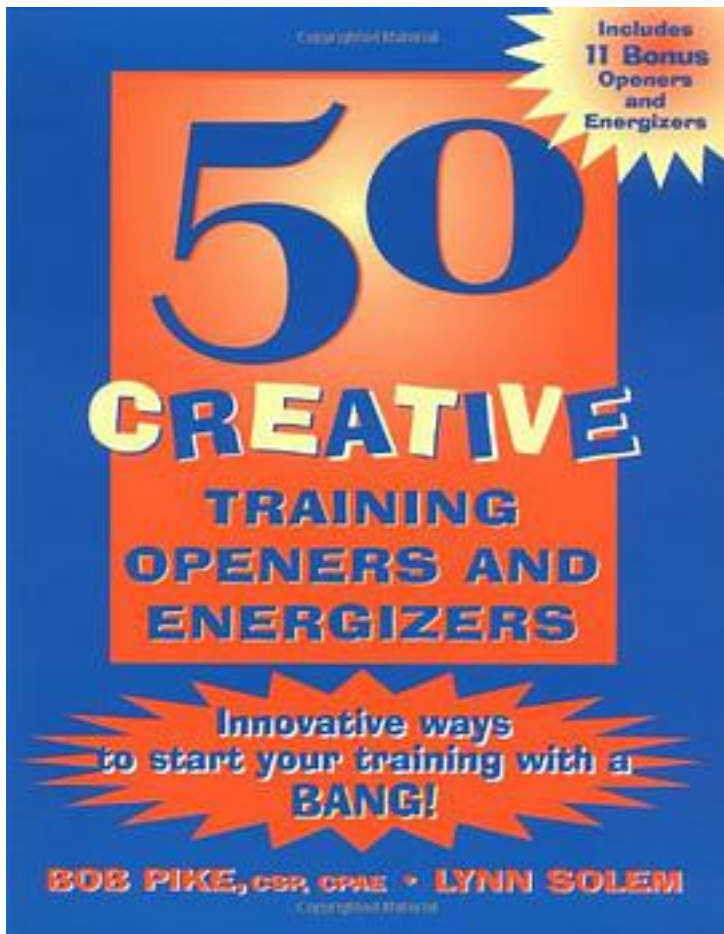


50 Creative Training Openers and Energizers



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Open your next training session with a BANG!

One of the hardest tasks you'll face as a trainer is pulling participants' thoughts away

their daily duties long enough to engage them in your training. According to training master Bob Pike, two of the most important learning concepts are "primacy" and "recency." People don't remember middles; they remember beginnings ("primacy") and ends ("recency"). That's why, if you want your training to be a success, you have to gain their attention as soon as they walk in the door.

Following up on the success of 50 Creative Training Closers, the most trusted and recognized names in training bring you 50 Creative Training Openers and Energizers. These lively, interactive session openers, ice breakers, and attention grabbers are what you need to inspire continued application, learning, and skill development. And you don't have to be a professional trainer to use this collection--business presenters and educators of all kinds can immediately incorporate these creative designs into their work.

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