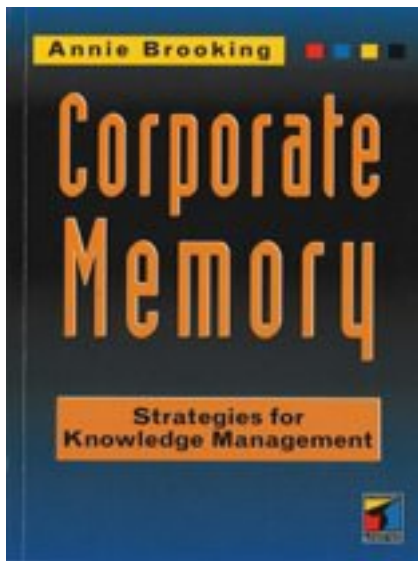


Corporate Memory



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Examines the ways in which companies are more reliant than ever on information and knowledge. Knowledge is a corporate asset which needs to be identified, guarded and shared. This book shows the reader how to value the knowledge in their company and establish what is important to the company's success.

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