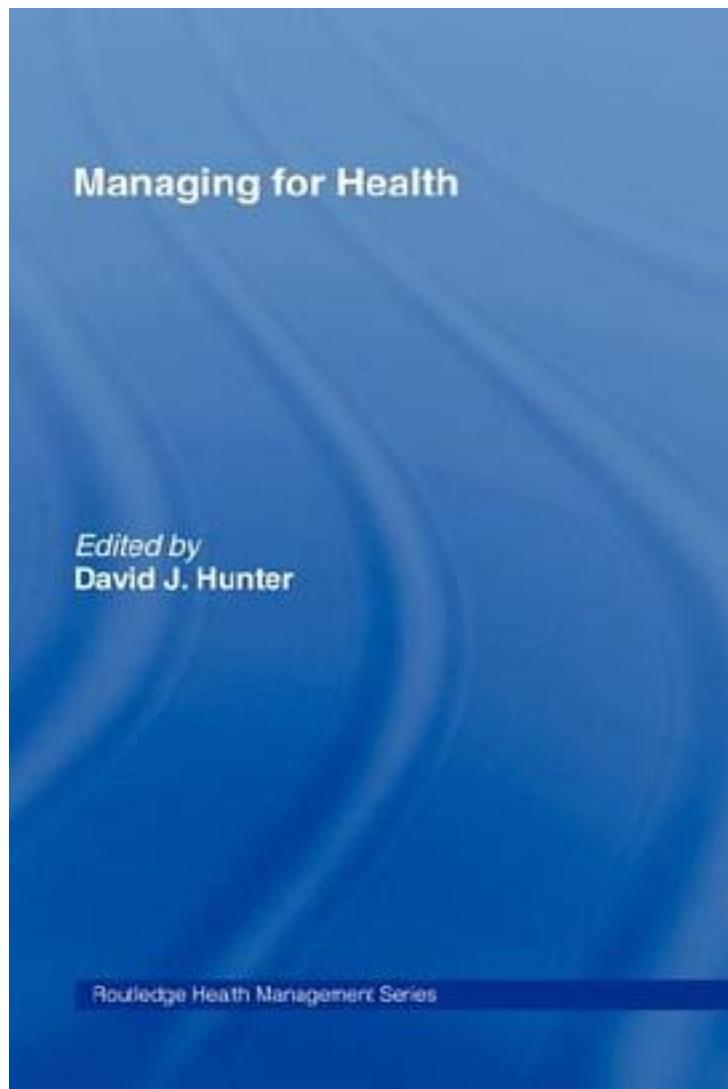


# Managing for Health



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Expertly mixing theory with practice this text makes a unique and important contribution to the area of health management. Through examples and case studies drawn from across Europe, "Managing for Health" explores the management challenge in public health policy and offers pointers to equip students of health management and public health managers with the necessary perspectives and skills to function effectively in the 21st century. The book takes a uniquely comparative perspective on the issues of health improvement and the struggle between the needs of acute care providers, such as hospitals and those that provide preventative measures to promote health. The key issues addressed by this book include: the concept of managing for health, or public health management; the importance of public health management; the skills and frameworks required of managers and practitioners working in health systems; and, the implications for training and development. This comprehensive and balanced textbook is an essential read for students and those engaged with health management, public health and public management.

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