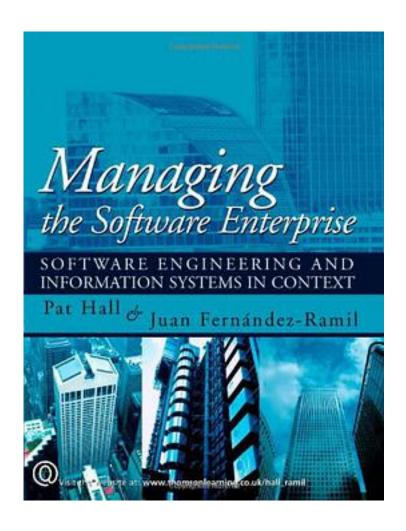
Managing the Software Enterprise



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This book provides a fresh, contemporary perspective on how best to equip enterprises with appropriate IT infrastructures and products. Readers will learn how to strategically manage the relationship between software and organisations using

enduring principles. In addition, this book provides a unique insight into managing and developing personnel who work on and with software. Procurement and marshalling of software and the skills required to sustain software in the face of a changing world and requirements are also covered. This book will be invaluable for Computing and Information Systems senior undergraduate and masters students whose subject of study requires strategic consideration of software development and project management.
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