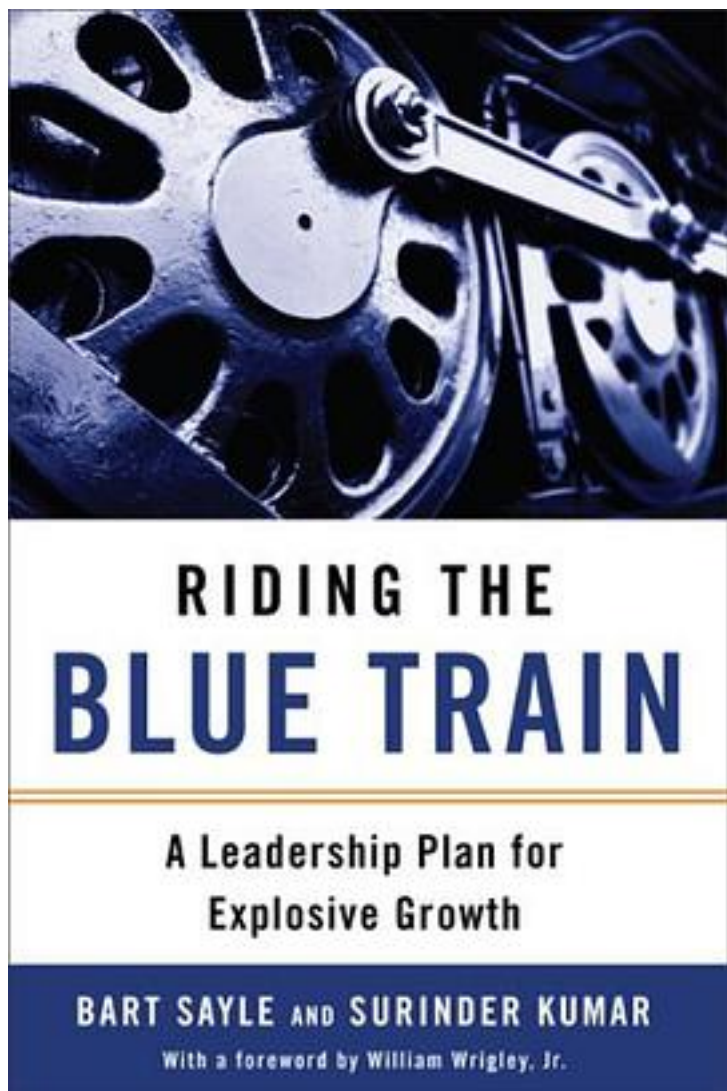


Riding the Blue Train



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Outlines a "bottom-to-top" management program designed to promote dramatic growth and development, citing the philosophy through which businesses involve employees at all levels in shared goals and creative processes, in a reference that describes the successful examples of such companies as P&G, Nike, and Visa.

作者介绍:

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