

Brownie Points



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Aundrea Lacy tells the story of how she founded her business, Luv Brownies and grew it into a success. Along the way she offers up the kind of brass-tacks lessons of use to any entrepreneur, but especially women, who face unique challenges in starting their own companies. Lacy explains how she not only weathered major business challenges, but also overcame enormous personal difficulties on the path to success. Now with her business celebrating its tenth anniversary, she's created a powerful resource for others, full of concrete, hands-on advice to help focus effort, solve problems, meet challenges, and make the most of opportunities. Lacy's hard-won experience and positive yet practical perspective offer invaluable wisdom to anyone wishing to start a company of their own.

作者介绍:

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