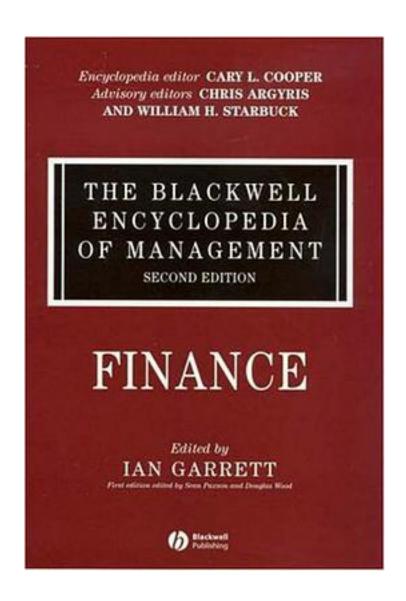
The Finance



The Finance_下载链接1_

著者:Garrett, lan 编

出版者:Blackwell Pub

出版时间:2006-6

装帧:HRD

isbn:9781405118262

Fully updated, the second edition of The Blackwell Encyclopedia of Management: Finance presents new contributions to reflect the emergence of behavioral finance (loss aversion, the housemoney effect, and momentum, for example), advances in asset pricing and methods in finance such as the role of Threshold Autoregressive and Markov Switching models.* Provides clear, concise, up to the minute and highly informative definitions and explanations of the key concepts covering the whole of the fast changing field of contemporary finance* Includes new entries that reflect developments and growth in areas such as behavioral finance, asset pricing, and the emergence of nonlinear econometric models;* Brings together entries from an international team of more than 90 of the world's best known and respected finance scholars and teachers.

作者介绍:		
目录:		
The Finance_下载链接1_		
标签		
评论		
The Finance_下载链接1_		
书评		
 The Finance_下载链接1_		