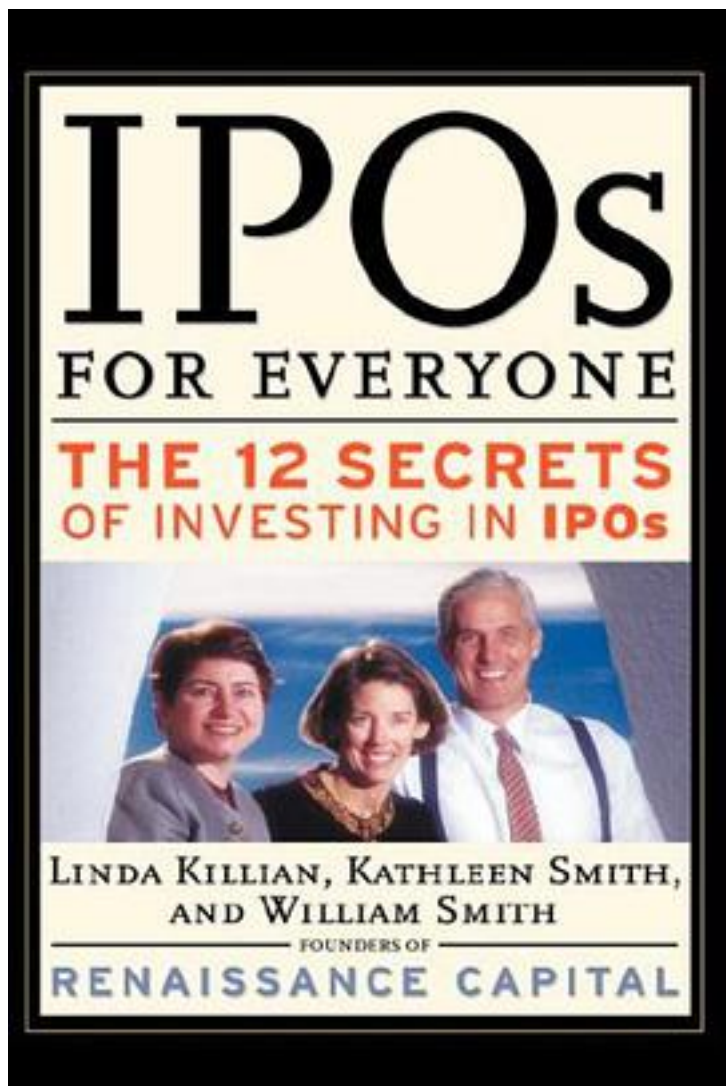


# IPOs for Everyone



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Founders of Renaissance Capital and the IPO Aftermarket Fund get in on the cutting edge of today's economy The business press has declared IPOs-Initial Public Offerings-dead seven times in the past ten years. Every time they've been wrong. Far from being deterred by the IPO obituaries, the authors of IPOs for Everyone show that these times in the IPO market consistently present the best buys. Once reserved for a select group of Wall Street pros, there are now many opportunities for individual investors to take advantage of in the IPO groundswell. IPOs have become a must have for investors who wish to diversify their portfolio. IPOs for Everyone, reveals the twelve secrets used by the founders of Renaissance Capital, the leading IPO research and money management firm, to pick a winning IPO investment. This timely book provides the inside knowledge that investors must have to play the volatile IPO market successfully, including: finding the best companies on the block, getting favorable pricing and seeking out buying opportunities in the aftermarket.

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