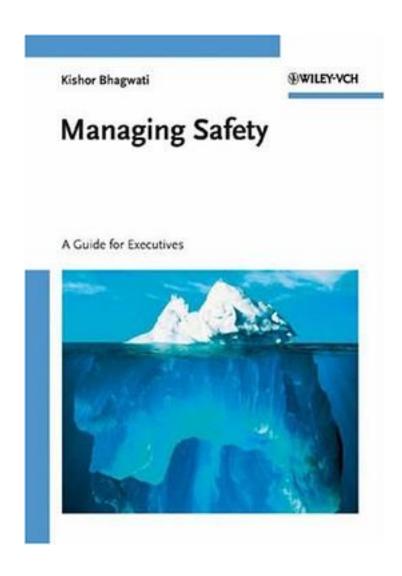
Managing Safety



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What are accidents? Are they just statistics that your safety department sends to you

monthly and which you glance over and ask yourself whether the safety professional you have employed is doing his job right? Aimed primarily at top and middle management, this book adopts the new approach to preventing serious incidents rather than minimal compliance with regulations. It takes you step-by-simple-step to show how accidents can be avoided with little effort and money, allowing you to reap the rewards such an injury-free culture brings: higher worker morale, better product quality, and maximum productivity. Plus the inner satisfaction of reaching a goal that is worth striving for, namely zero accidents.

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