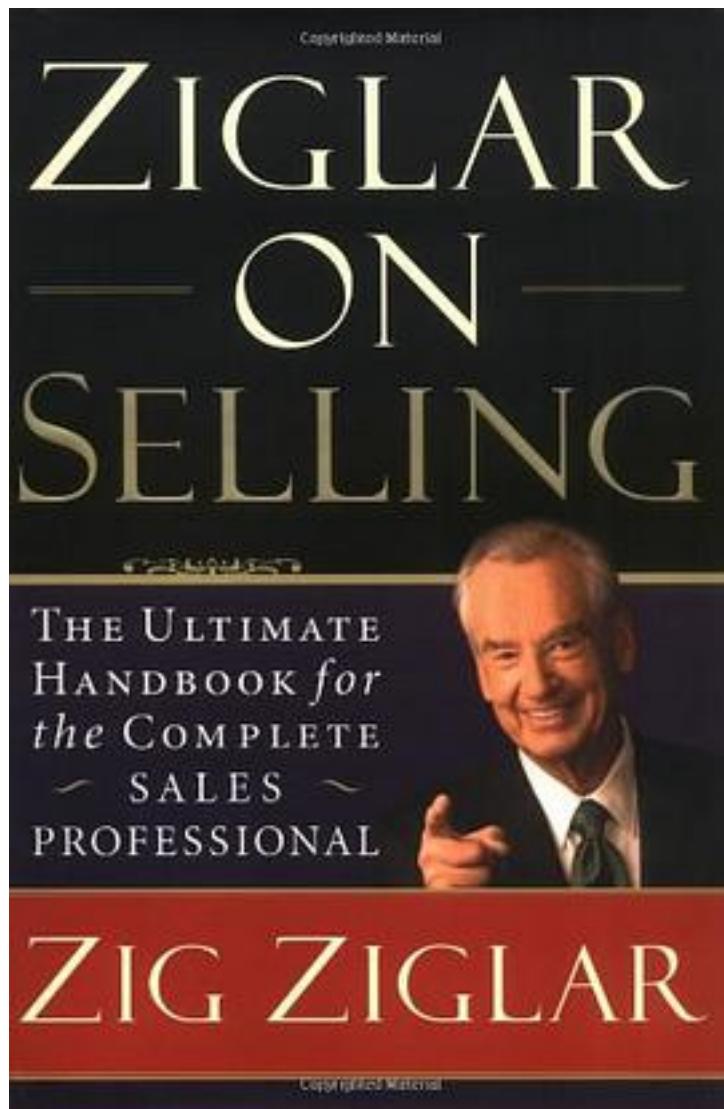


Ziglar on Selling



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A successful sales professional clearly understands that education and preparation for the task is never finished. It is a lifetime experience, and in *Ziglar on Selling*, best-selling author Zig Ziglar offers an integral part of the ongoing education. Filled with practical tips and motivation, this book will help sales professionals keep their clients happy, add to their income, and most importantly, add to their quality of life.

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