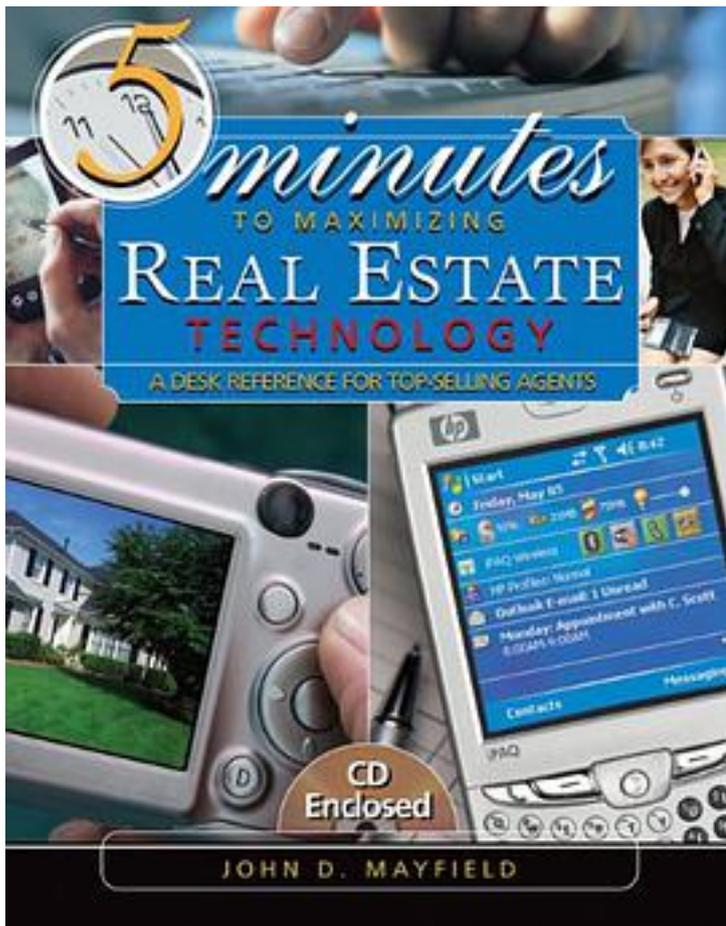


# 5 Minutes to Maximizing Real Estate Technology



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著者:Mayfield, John D.

出版者:Thomson Learning College

出版时间:2006-10

装帧:Pap

isbn:9780324539271

Time is money and effective use of technology buys you time! 5 MINUTES TO MAXIMIZING REAL ESTATE TECHNOLOGY: A DESK REFERENCE FOR TOP-SELLING AGENTS. This "must-have" real estate desk reference showcases the newest products

and applications for real estate professionals, including smart phones, PDAs, digital cameras, scanners, printers, and more. You'll find tips on blogs, pod casts and other marketing ideas to help you use current technology in their business. Create the "WOW" effect when building a personalized website or using PowerPoint to win more business. Brokers will also find a "bonus" chapter for utilizing and implementing technology within their offices to recruit and retain more agents! Plus, the bonus CD-ROM included with the book provides a sample database, helpful website resources.

作者介绍:

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