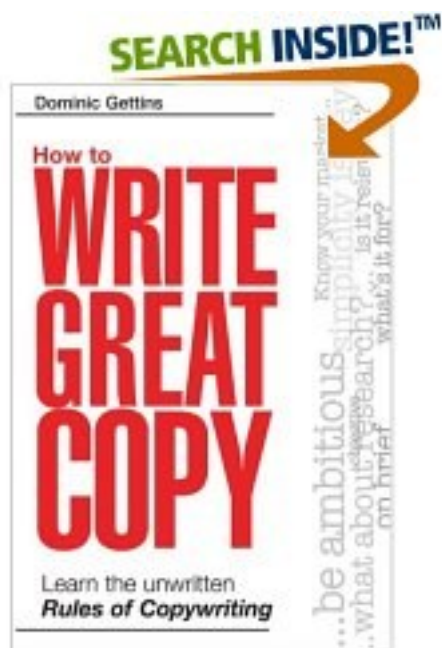


How to Write Great Copy



[How to Write Great Copy 下载链接1](#)

著者: Gettins, Dominic

出版者: Kogan Page Ltd

出版时间: 2006-5

装帧: Pap

isbn: 9780749446635

Dominic Gettins spent many years writing copy and training others to do so. Here, he clearly demonstrates his ability to get his message across and shows readers how to do the same.

作者介绍:

目录:

[How to Write Great Copy 下载链接1](#)

标签

copywriting

评论

[How to Write Great Copy 下载链接1](#)

书评

[How to Write Great Copy 下载链接1](#)