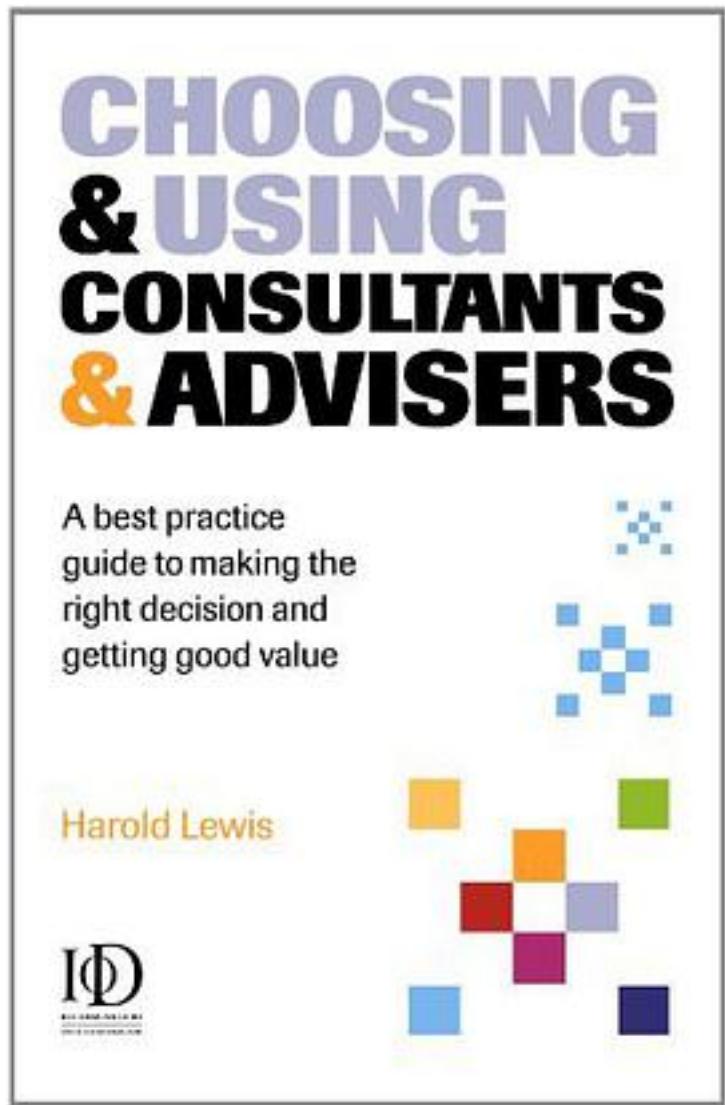


Choosing & Using Consultants & Advisers



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There comes a time in the life of small businesses when outside advice is required and owner managers need to call in the consultants. Lewis uses his experience on both sides of the business relationship to offer a balanced view of the whole process. He describes the process of choosing and using consultants to achieve goals comprehensively. Aimed at small and medium-sized firms, the book helps owners identify where and why they need a consultant and assists with practical issues, such as drawing up contracts.

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