

Flight of the Titans



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In the Super Bowl of the airline industry, there are two opposing sides: Airbus of Europe versus Boeing of America. Both sides have only one goal - to become the world's leading aircraft maker. This is the remarkable account of Airbus' launch of the largest passenger plane ever to fly, how they risked everything in a heavyweight contest, where the money is staggering, and the political stakes are high. The Airbus A380 will be a monster above the clouds with gyms, a nightclub in the sky, and a 550 passenger capacity vs Boeing's super efficient long distance Dreamliner's 200-350. Will the A380 super-jumbo succeed when it is launched in 2006? With Boeing determined that it will fail, the stakes are high. This amazing story of rivalry and risk is a fascinating insight to both Airbus and Boeing, as they take their steps to take-off.

作者介绍:

目录:

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