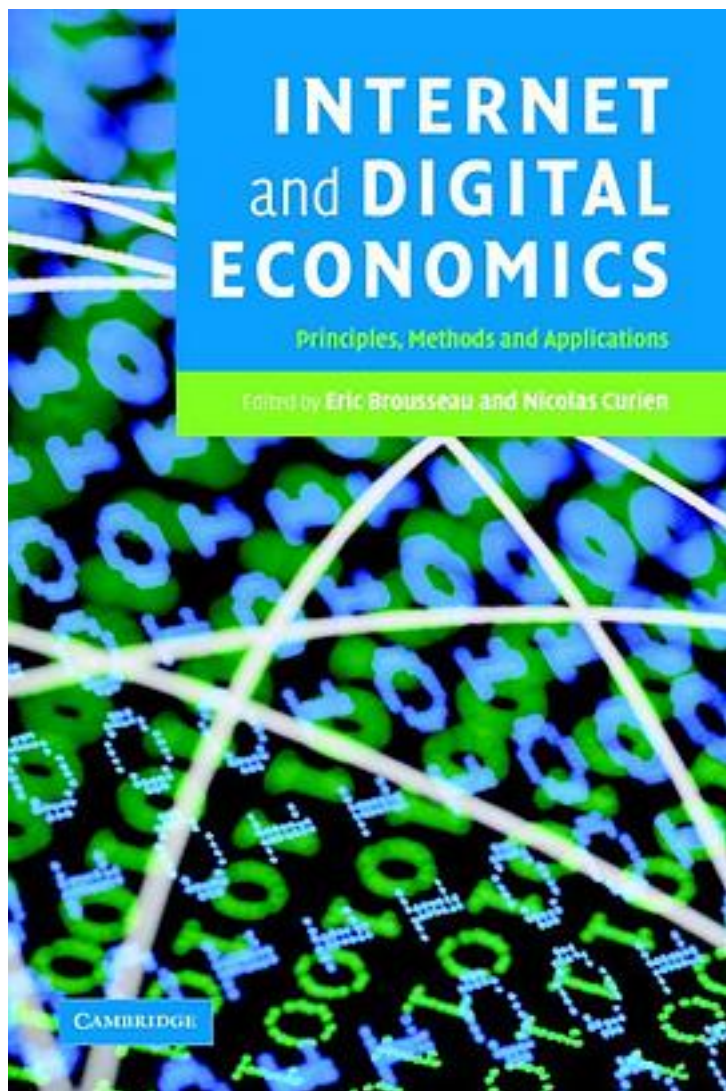


Internet and Digital Economics



[Internet and Digital Economics 下载链接1](#)

著者:Brousseau, Eric (EDT)

出版者:Cambridge Univ Pr

出版时间:2007-6

装帧:HRD

isbn:9780521855914

How are our societies being transformed by internet and digital economics? This book provides an accessible introduction to the economics of the internet and a comprehensive account of the mechanisms of the digital economy. Leading scholars examine the original economic and business models being developed as a result of the internet system, and explore their impact on our economies and societies. Key issues are analysed, including the development of open source software and on-line communities, peer-to-peer and online sharing of cultural goods, electronic markets and the rise of new information intermediaries, e-retailing and e-banking. The volume examines how internet and digital economics have transformed the organization of firms, industries, markets, commerce, modes of distribution, money, finance, and innovation processes, and provides the analytical tools to understand both these recent transformations and the likely future directions of the 'New Economy'.

~~~

<http://www.cambridge.org/gb/knowledge/isbn/item1173152/>

作者介绍:

[http://assets.cambridge.org/97805218/55914/frontmatter/9780521855914\\_frontmatter.pdf](http://assets.cambridge.org/97805218/55914/frontmatter/9780521855914_frontmatter.pdf)

目录: Table of Contents

Figures

Tables

Notes on contributors

Acknowledgements

1. Internet economics, digital economics Eric Brousseau and Nicolas Curien

Part I. Toward a New Economy?:

2. Evolution of the New Economy business model William Lazonick

3. Discourse on the New Economy: passing fad or mobilizing ideology? Patrice Flichy

4. The internet boom in a corporate finance retrospective Ulrich Hege and Sébastien Michenaud

Part II. On-line Communities: 5. Information goods and online communities Michel Gensollen

6. Online consumer communities: escaping the tragedy of the digital commons Nicolas Curien, Emmanuelle Fauchart, Gilbert Laffond, Jean Lainé and François Moreau

7. Network cooperation and incentives within online communities Godefroy Dang Nguyen and Thierry Pénard

Part III. Network Externalities and Market Microstructures: 8. The internet and network economics Nicholas Economides

9. E-commerce, two-sided markets and info-mediation Alexandre M. Gaudeul and Bruno Jullien

10. The economics and business models of prescription in the internet Pierre-Jean Benghozi and Thomas Paris

Part IV. Producing, Distributing and Sharing Information Goods: 11. Bundling and competition on the internet Yannis Bakos and Erik Brynjolfsson

12. Pricing information goods: free vs. pay content Marc Bourreau and Virginie Lethiais

13. Open software: knowledge openness and coalition in cyberspace Dominique Foray, Sylvie Thoron and Jean-Benoît Zimmermann

14. Simulating code growth in libre (open-source) mode Jean-Michel Dalle and Paul A. David

Part V. How e-Markets Perform: 15. Economic insights from internet auctions Patrick Bajari and Ali Hortacsu  
16. Consumer search and pricing behaviour in internet markets Maarten Janssen, José Luis Moraga-Gonzalez and Matthijs Wildenbeest  
17. Are neighbors welcome? E-buyer search, price competition and coalition strategy in internet retailing Hervé Tanguy and Jacques Laye  
18. Online bidding and online buying on the same website Marc Bourreau and Christian Licoppe  
Part VI. Evolving Institutional Infrastructures: 19. An economic analysis of conflicts resolution in cyberspace Bruno Deffains, Philippe Fenoglio and Yannick Gabuthy  
20. Payment and the internet: issues and research perspectives in the economics of banking David Bounie and Pierre Gazé  
21. Electronization of Nasdaq: will market makers survive? Delphine Sabourin and Thomas Serval  
22. Multilevel governance of the digital space: does a second rank institutional framework exist? Eric Brousseau  
Part VII. The Impacts of the Internet at the Macro Level: 23. Mobile telephony and internet growth: impacts on consumer welfare Gary Madden, Michael Schipp and Joachim Tan  
24. Globalization, the internet and e-business: convergence or divergence in cross-country trends? Kenneth L. Kraemer and Jason Dedrick  
25. ICTs and inequalities: the digital divide Alain Rallet and Fabrice Rochelandet  
References  
Index.  
• • • • • ([收起](#))

[Internet and Digital Economics\\_下载链接1](#)

标签

Media

IO

评论

-----  
[Internet and Digital Economics\\_下载链接1](#)

# 书评

-----  
[Internet and Digital Economics\\_下载链接1](#)