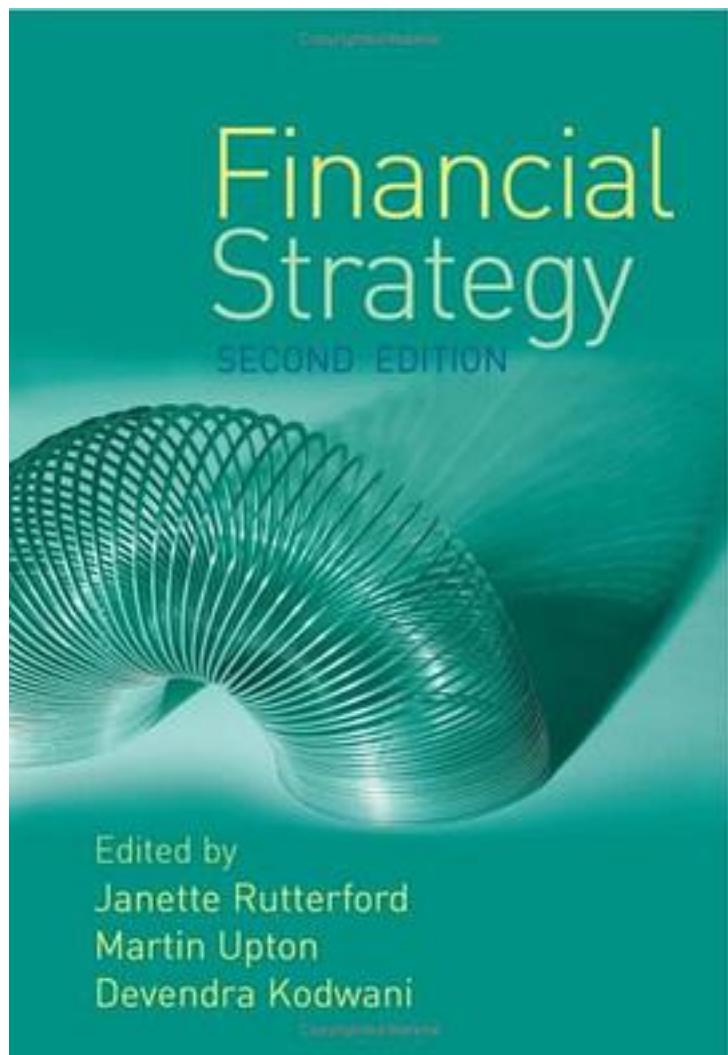


Financial Strategy



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Significantly revised and updated, this second edition of Financial Strategy is vital reading not only for MBA and advanced undergraduate students of Financial Strategy and Financial Management, but also for finance professionals. The majority of articles and case studies in this 2nd edition of Financial Strategy are new and reflect the recent developments in financial strategy, which have added value to organisations and improved their performance. Combining both finance and accounting articles and covering the public and private sectors, Financial Strategy addresses issues relevant to UK and US listed companies as well as an international audience. Key themes addressed are: Trends in finance theory Adding value through investment, financing and risk management Measuring performance Corporate governance Financial Strategy 2nd Edition is a Course Reader for The Open University Business School MBA Course: B821 Financial Strategy.

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