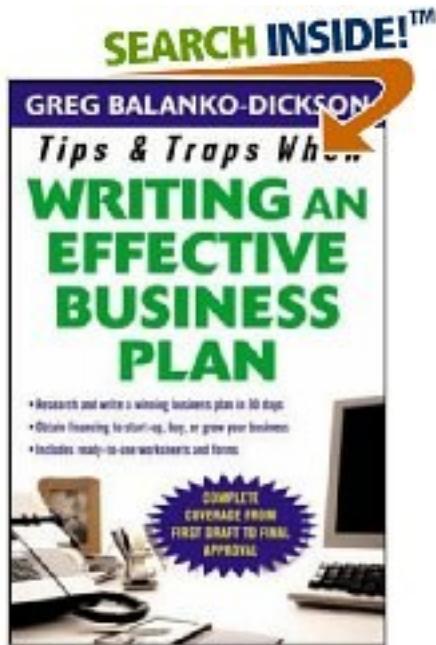


Tips and Traps for Writing an Effective Business Plan



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Product Description

In only 30 days, entrepreneurs can craft business plans that make their goals a reality.

A concrete business plan is essential when assessing a business's earning potential or when applying for financing. *Tips & Traps for Writing an Effective Business Plan* uses the popular *Tips & Traps* format to guide you step by step through the process of creating an effective plan that will work with a developing business. You'll learn how to assemble information and write each part of your plan, with the goal of having a

ready-to-go, working strategy in just 30 days. The book also provides specific advice for crafting plans that apply to different industries and also includes detailed instructions for writing a financial plan.

From the Back Cover

Write a polished, effective business plan in 30 days or less!

Whether you want to start a business or grow one, buy or sell one, attract investors or obtain a loan, fine-tune your operation or restructure it, attempting to do it without a well-crafted business plan is like going to sea without a compass. But writing a business plan is a complicated, time-consuming chore, right?

Not anymore. In *Tips & Traps for Writing an Effective Business Plan* Greg Balanko-Dickson arms you with the know-how and tools you need to write your own surefire business plan—in record time!

An expert who has helped hundreds of business owners across three continents create winning business plans, Greg walks you through the entire process. You learn how to:

Research and write your business plan

Tailor a plan for virtually any type or size business

Master the 10 key components of a successful business plan

Know all your financing options and how to get the cash you need

Streamline the process using worksheets, sample forms and ready-to-use templates

作者介绍:

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标签

Management

评论

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书评

A practical tool book for writing an effective business plan, easy to read and understand. Plans are useless... but planning is indispensable. --Dwight D. Eisenhower

Benjamin Linus once said 'I always have a plan'. So , I decided to have a look at this book.

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