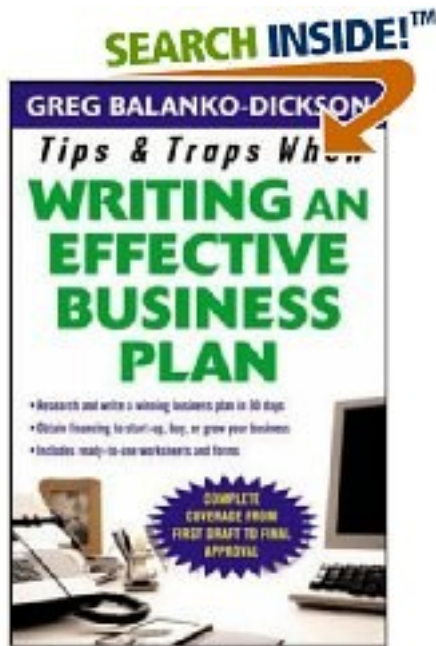


# Tips and Traps for Writing an Effective Business Plan



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## Product Description

In only 30 days, entrepreneurs can craft business plans that make their goals a reality

A concrete business plan is essential when assessing a business's earning potential or when applying for financing. Tips & Traps for Writing an Effective Business Plan uses the popular Tips & Traps format to guide you step by step through the process of creating an effective plan that will work with a developing business. You'll learn how to assemble information and write each part of your plan, with the goal of having a

ready-to-go, working strategy in just 30 days. The book also provides specific advice for crafting plans that apply to different industries and also includes detailed instructions for writing a financial plan.

From the Back Cover

Write a polished, effective business plan in 30 days or less!

Whether you want to start a business or grow one, buy or sell one, attract investors or obtain a loan, fine-tune your operation or restructure it, attempting to do it without a well-crafted business plan is like going to sea without a compass. But writing a business plan is a complicated, time-consuming chore, right?

Not anymore. In *Tips & Traps for Writing an Effective Business Plan* Greg Balanko-Dickson arms you with the know-how and tools you need to write your own surefire business plan-in record time!

An expert who has helped hundreds of business owners across three continents create winning business plans, Greg walks you through the entire process. You learn how to:

Research and write your business plan

Tailor a plan for virtually any type or size business

Master the 10 key components of a successful business plan

Know all your financing options and how to get the cash you need

Streamline the process using worksheets, sample forms and ready-to-use templates

作者介绍:

目录:

[Tips and Traps for Writing an Effective Business Plan\\_ 下载链接1](#)

标签

Management

评论

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## 书评

A practical tool book for writing an effective business plan, easy to read and understand. Plans are useless... but planning is indispensable. --Dwight D. Eisenhower

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Benjamin Linus once said 'I always have a plan'. So , I decided to have a look at this book.

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