

What Happy Companies Know



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Happy companies are winning companies. Well-adjusted, psychologically healthy companies collaborate better. They innovate more effectively. They change faster. They see reality with exceptional clarity, but they know how to address it positively. They uncover opportunities where others fixate on obstacles and blame. What Happy Companies Know reveals the five crucial elements that happy companies share in common...and shows how to lead any company to happiness! This book reflects the experiences of the world's best companies, as well as the latest scientific research. Drawing on case studies from dozens of great businesses and exceptional leaders, this book's authors offer a complete blueprint, practical tools, and proven best practices for achieving organizational happiness and breakthrough performance. This book shows readers how to build a company where individuals at every level can apply their diverse strengths towards shared goals that are meaningful, positive, and profitable.

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