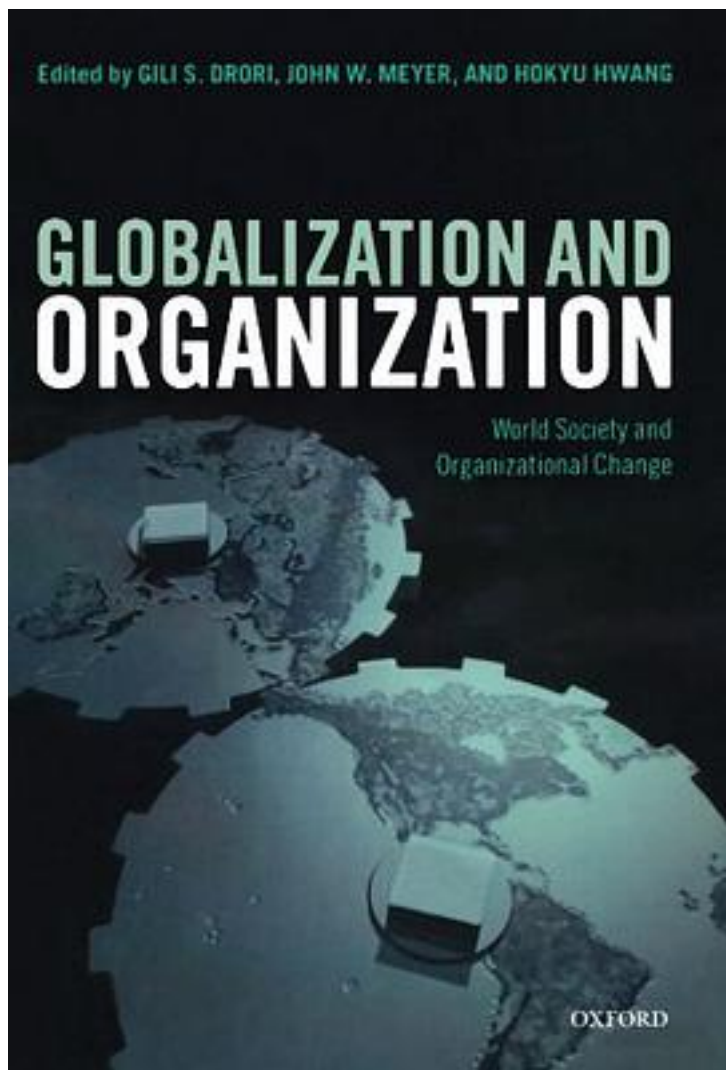


Globalization and Organization



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All around the world, societies are experiencing an explosion of organizations and organizing: community clubs, religious groups, social movements, as well as schools, hospitals, businesses and government agencies, increasingly take the form of complex and formal organization. Why? Why is global society recast in this format and why so fiercely? This book explores various dimensions of the trends of expansion, formalization, and standardization of organizing worldwide by exploring such organizational legacies as accounting, business management, corporate social responsibility, and performance benchmarks. Featuring contributions from prominent academics, the book argues that these processes can be attributed to globalization and to its specific tendencies of universalism, rationalization, and rise of the modern notion of the strongly bounded and purposive social actor. An application of institutional arguments to global issues, the book will be of interest to academics and researchers of Organization Studies, Sociology, Political Science, and Geography.

作者介绍:

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标签

评论

不太擅长读这种社会学的论文。这个时候对于跨国组织还是过于乐观了，作者们对于跨国组织的分析我不是很能认同。完全没有区分Purpose和End，Actorhood和Political Agency.

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书评

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