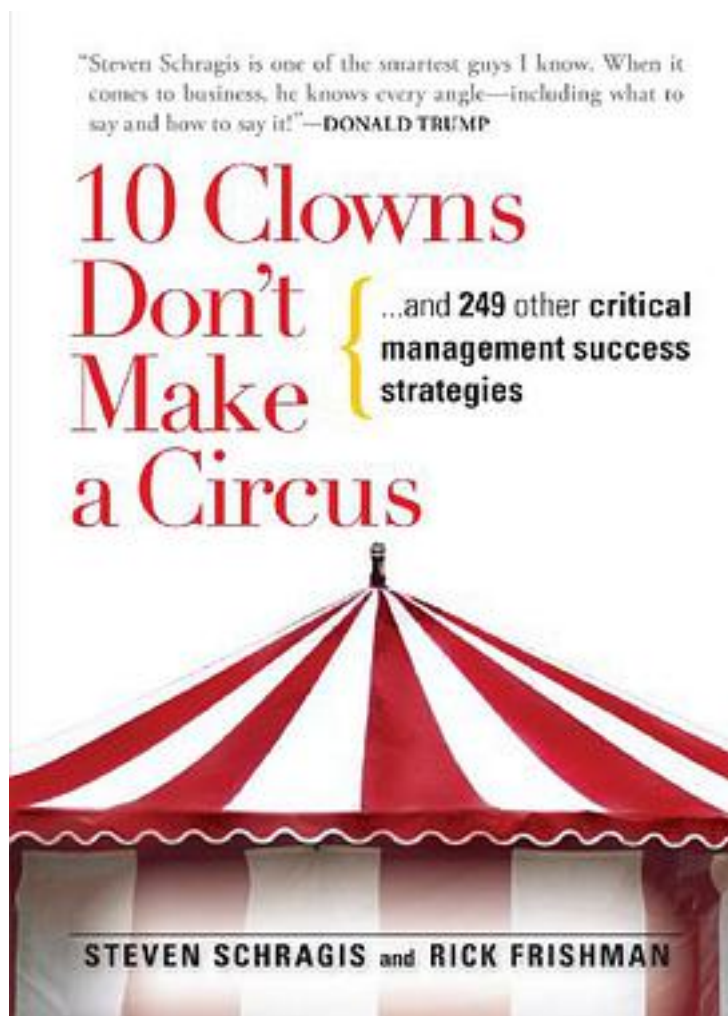


10 Clowns Don't Make a Circus



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There is no one rule for business success, no one principle that can help those in

business meet every challenge. The realities of business are just too complex. However, there are lots of little rules that can guide and assist managers and business owners along the way - and that's what this book is all about. From Donald Trump and Harvey Weinstein to Jetblue founder David Neeleman and fashion legend Diane Von Furstenberg, Learning Annex guru Steven Schragis works with - and learns from - hundreds of "top drawer" business people. Public relations executive Rich Frishman works with - and learns from - prominent business leaders and powerful celebrities; his clients include Michael Eisner, Mario Cuomo, Mark Victor Hansen, Suze Orman, Harvey Mackay, Henry Kissinger and even Arnold Palmer. Now, in this groundbreaking book, Schragis and Frishman have collected all they've learned from the movers and shakers of virtually every industry, and boiled it down into hundreds of smart, simple strategies and suggestions for managing everything - people, workloads, companies, careers etc. - with more skill, more confidence and more success!

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