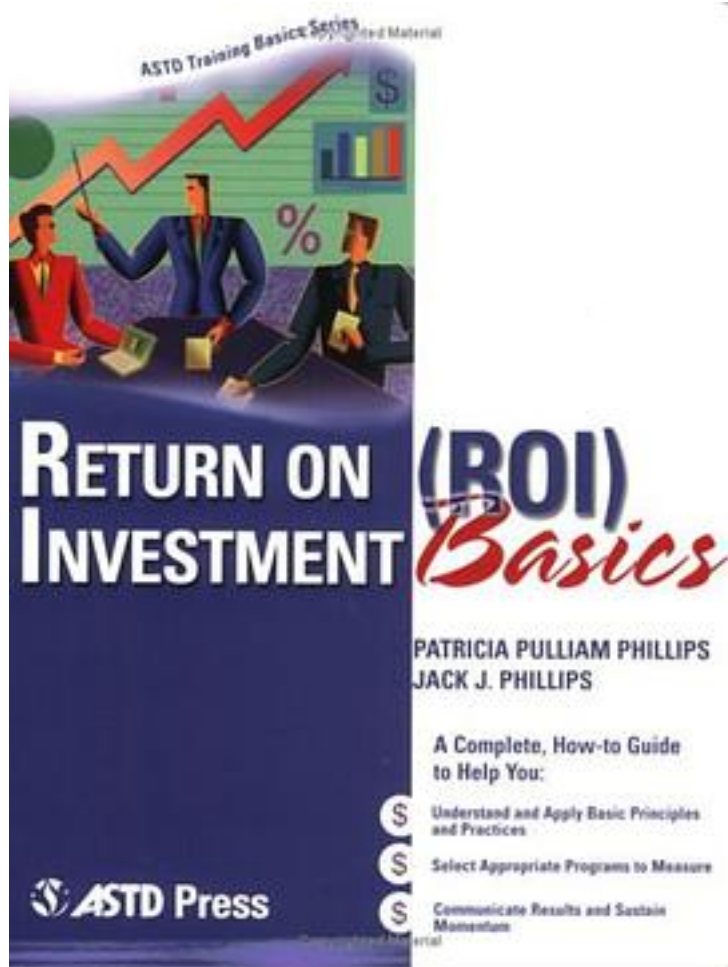


# Return on Investment (ROI) Basics



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Brought to you by renowned return on investment (ROI) experts, Patti and Jack Phillips, ROI Basics, is your down-to-earth, easy-to-implement resource to understand

and put ROI practices in place for your workplace training programs. You'll learn all about the best practices to apply when planning your work, collecting data, isolating program impact, managing calculations, and reporting results.

作者介绍:

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