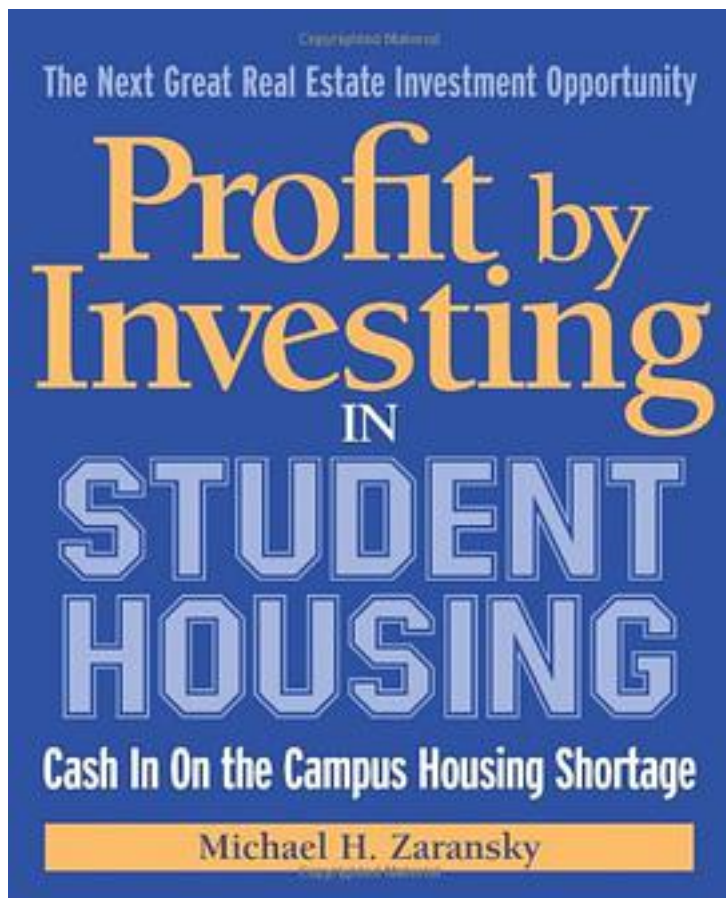


Profit by Investing in Student Housing



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出版者:Kaplan

出版时间:2006-4

装帧:Pap

isbn:9781419521881

Demographics are driving unprecedented opportunities in the student housing market. Enrollment at colleges and universities is booming. An estimated 75 million people will reach college age in the next decade. Add to that the growing shortage of on-campus, university-owned student housing. As a result, real estate investors are

eyeing this specialized and highly profitable market niche. Michael H. Zaransky, real estate veteran and author of *Profit by Investing in Student Housing*, shows readers precisely how to build wealth investing in student housing properties. While many other books discuss niche investment opportunities in real estate, this is the first to provide a complete, detailed approach to investing in student housing. *Profit by Investing in Student Housing* covers all the critical components of this specialized area of real estate investing—from identifying prime college markets and choosing profitable properties, to obtaining debt financing, raising equity, and closing deals. Readers learn to assess their return on investment for all housing types from single-family homes and condos to multifamily apartment buildings and privately operated dorms. Real-life anecdotes make this book more than a hypothetical treatise on real estate investing. *Profit by Investing in Student Housing* shows novices and veteran investors alike how to duplicate the extraordinary success of leaders in this market niche. No other real estate book today offers the same quality and breadth of information on this subject. Highlights *Profit by Investing in Student Housing* shows real estate investors:

- Why demographics will drive demand for student housing in years to come
- How to locate and analyze the best deals on student housing properties
- Unique methods of financing and raising equity
- Minimizing risk in acquiring and operating student housing investments

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目录:

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