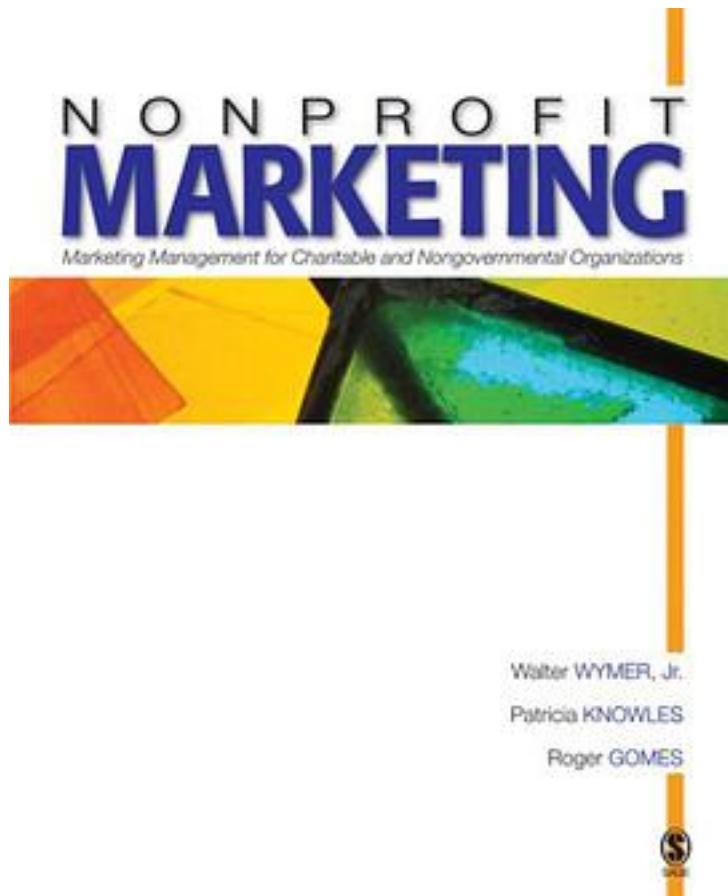


# Nonprofit Marketing



[Nonprofit Marketing 下载链接1](#)

著者:Gomes, Roger

出版者:Sage Pubns

出版时间:

装帧:HRD

isbn:9781412909235

Nonprofit Marketing: Marketing Management for Charitable and Nongovernmental Organizations is a conceptually strong text that gives students marketing strategies for nonprofit, charitable, and nongovernmental organizations, while providing them with a broad treatment of marketing basics. Written in an easy-to-follow style, marketing

concepts are clearly presented and supported with real-world examples.

作者介绍:

目录:

[Nonprofit Marketing 下载链接1](#)

标签

评论

---

[Nonprofit Marketing 下载链接1](#)

书评

---

[Nonprofit Marketing 下载链接1](#)