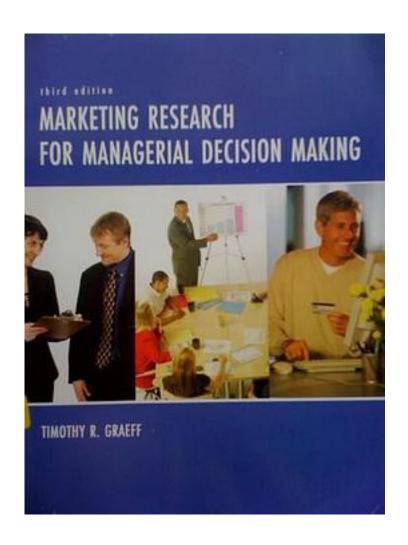
## Marketing Research for Managerial Decision Making



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出版者:Kendall Hunt Pub Co

出版时间:2006-8

装帧:Pap

isbn:9780757531798

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