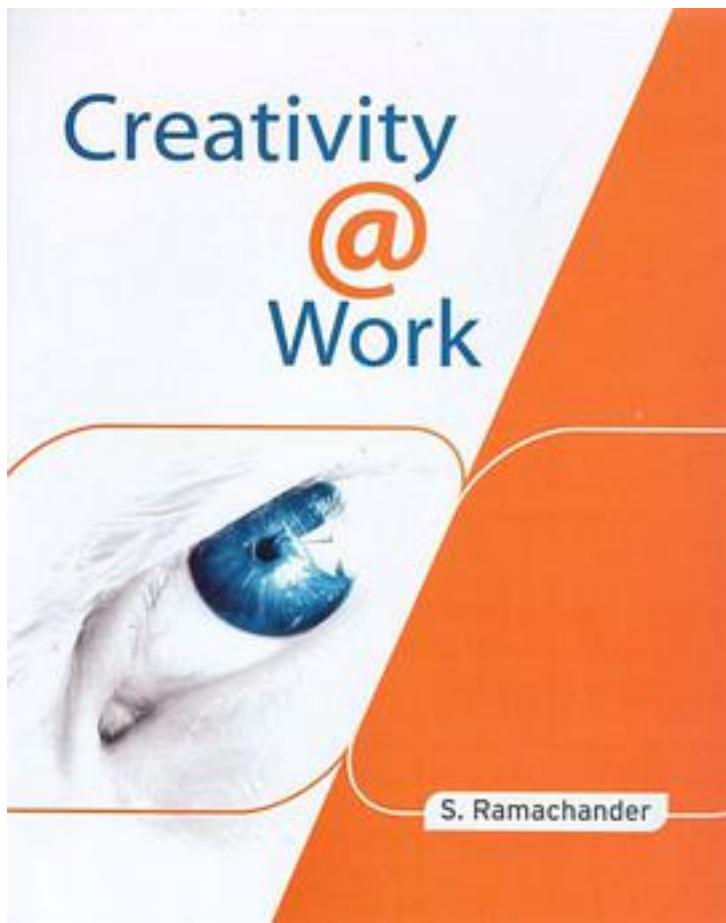


Creativity @ Work



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This book is an eye-opening guide to the creativity latent in all of us. The author encourages the reader to see things differently, to look at the familiar with new eyes and to approach everyday situations without the screen of judgement and conditioning. He does this by guiding the reader into new ways of both seeing and

thinking. A significant feature of Creativity @ Work is the use of the mind map as a way to stimulate associative and divergent thinking, which helps to convey more than words alone can convey.

作者介绍:

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