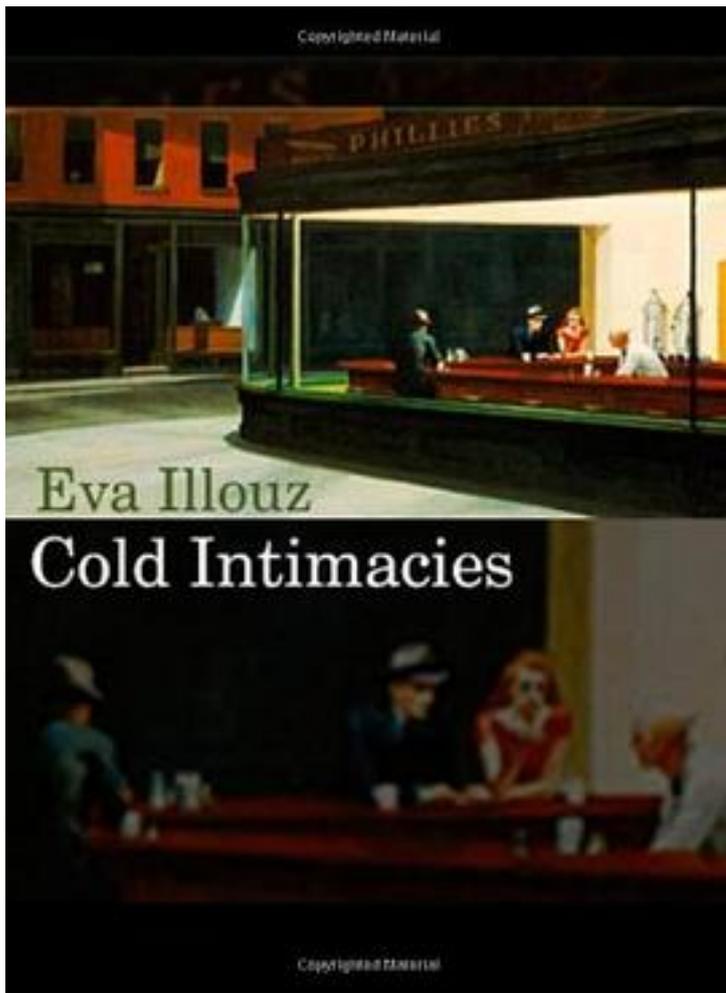


Cold Intimacies



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著者:Eva Illouz

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It is commonly assumed that capitalism has created an a-emotional world dominated by bureaucratic rationality; that economic behavior conflicts with intimate, authentic

relationships; that the public and private spheres are irremediably opposed to each other; and that true love is opposed to calculation and self-interest. Eva Illouz rejects these conventional ideas and argues that the culture of capitalism has fostered an intensely emotional culture in the workplace, in the family, and in our own relationship to ourselves. She argues that economic relations have become deeply emotional, while close, intimate relationships have become increasingly defined by economic and political models of bargaining, exchange, and equity. This dual process by which emotional and economic relationships come to define and shape each other is called emotional capitalism. Illouz finds evidence of this process of emotional capitalism in various social sites: self-help literature, women's magazines, talk shows, support groups, and the Internet dating sites. How did this happen? What are the social consequences of the current preoccupation with emotions? How did the public sphere become saturated with the exposure of private life? Why does suffering occupy a central place in contemporary identity? How has emotional capitalism transformed our romantic choices and experiences? Building on and revising the intellectual legacy of critical theory, this book addresses these questions and offers a new interpretation of the reasons why the public and the private, the economic and the emotional spheres have become inextricably intertwined.

作者介绍:

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标签

社会学

文化研究

情感

精神分析

Sociology

社会理论

论文

评论

100余页，通俗易懂，有趣有劲，富有启发性。不同于affective turn的一些理论作品动辄从斯宾塞，德勒兹上找理论源头，这本小册子基本是保持着和经典三位一体、哈贝马斯、吉登斯、布尔迪厄、戈夫曼这些传统理论家的对话。作者关注心理治疗的话语体系如何伴随精神分析、心理学扩张、女权主义运动成为管理、咨询、鸡汤界的叙事内核，并且渗透到私人生活尤其是亲密关系的管理和索求上，改变了我们看待情感看待自我的观点。所谓情感资本主义，就是一种把情感作为可分析、可控制、可量化、可快速治愈的文化体系。缺点就是实证材料稍显单薄，难以支撑作者的理论野心。看完本书，再看知乎上各种打着心理咨询博士毕业的牌子给网友传输情感经验灌输精神分析版鸡汤的行径，别有一番乐趣。

没劲

很有趣。作者的理论视野很open-minded。洞见处处可见，譬如批判online dating invoking fantasies and yet suppressing romantic feelings，真可谓一语中的。对心理治疗的批判角度也非常准，力度再大点就好了。--以及写作再自律一点就好了

392|跟另外一本书基本内容一样，差评

the intellectualisation of emotion/affect with the rational force of communication

对心理治疗恶意很大啊，作者认为心理治疗将情绪客体化，对象化，从而使得情绪可视化并成为公众凝视的一个视域而可以被评价。毋宁说，所谓亲密关系、情绪资本和情绪（管理）能力，与议价、交换和公平所代表的现代政治经济模式之间的联系日益紧密，以致前者越发为后者所定义。基于市场的文化行为形塑并侵入人际与情绪关系，情绪正是在这个意义上脱离了心理学范畴具有了生产与沟通的意义。

EVA ILLOUZ的每本都好看!

观点多于论证，但观点本身确实有很强的吸引力...所以即使半信半疑，也不得不承认确实非常有启发性。最后结尾讲remoteness那一段简直扎心到不能更扎...

作者有想法
但是观点provocative的成分多余argument的成分。积累还不太够的感觉。但是值得一读。很美国，虽然是个中东人写的~~~~

拯救了我焦虑的夜晚

关注面很广，有不少inspiring的视角，但很多都缺乏进一步的论述。比如therapeutic rhetoric相对于一个完美的、理想化的、可无限延伸的（同时也是规范化的）“healthy”概念建构起了“unhealthy”，而后者使几乎可覆盖所有的behavior，由此创立一个emotional hierarchy，但这种hierarchy究竟如何影响了不同人的生活？指出第二波女权主义叙事和心理学叙事的合谋，但只是如教科书般作了特征总结式的比较，并未沥清完整的历史发生逻辑，而这一视角也本可能成为一个重要的理论工具，很适宜于分析当代社运。提到学者很多，但都如蜻蜓点水一般，更像是“引用”而非理论对话。最后Chapter 3作为一个case study，使视点更散漫了，也没能带来“惊奇”。

communication, social media

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书评

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