

Creative Strategy in Advertising



[Creative Strategy in Advertising_ 下载链接1](#)

著者:Drewniany, Bonnie L./ Jewler, A. Jerome

出版者:Thomson Learning

出版时间:

装帧:Pap

isbn:9780495095699

作者介绍:

目录:

[Creative Strategy in Advertising 下载链接1](#)

标签

评论

[Creative Strategy in Advertising 下载链接1](#)

书评

[Creative Strategy in Advertising 下载链接1](#)