

Business Ethics



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Combining engaging discussions and stimulating case studies, BUSINESS ETHICS brings you a comprehensive survey of business ethics that will guide you toward becoming an ethical professional-even if you've never studied philosophy before. Rich with real-world examples and introductions, the text introduces you to important philosophical concepts and principles via a range of perspectives that will help you begin to grapple with the compelling theoretical and practical issues of the evolving commercial landscape. In addition, this edition of the text features an updated two-color design and new pedagogical features.

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