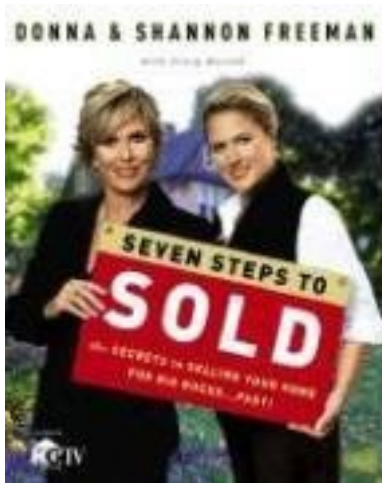


Seven Steps to Sold



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著者:Donna Freeman

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Real estate experts Donna and Shannon Freeman don't pull any punches. Whether it's on HGTV's shows *Designed to Sell* and *Secrets That Sell* or with their own clients, this mother-daughter team's straight-talking approach helps home sellers do what it takes to close a successful sale. Often hilarious and always honest, their advice results in multiple offers, higher profits, and happy sellers. Now, for the first time, this witty and wise duo brings the benefit of their experience to you, sharing their insider secrets and strategies in *Seven Steps to Sold*.

To sell your home for top dollar, you have to play the real estate game—and realize that that means stepping outside of your lifestyle. From the moment you first consider selling until the day you move, Donna and Shannon's simple seven-step plan covers everything you need to know, including how to:

- Give your house a competitive edge, even in a tough market

- Set your goals and price your house properly

-Accentuate the strengths of your home and get inside buyers' minds to attract the best offers

-Close the sale on schedule, while avoiding the common mistakes that can drive you crazy and cost you a

bundle

Plus, Seven Steps to Sold includes many exclusive features, such as:-99 Simple Ways to Ensure a Successful Sale

-Top Ten Questions to Ask Prospective Agents

-Twelve Little Things That Can Make a Big Impression

With their trademark wit and in-depth experience, Donna and Shannon will keep you laughing and learning as you sell your house the right way—for the most money and in the shortest time possible—in seven easy steps.

作者介绍:

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