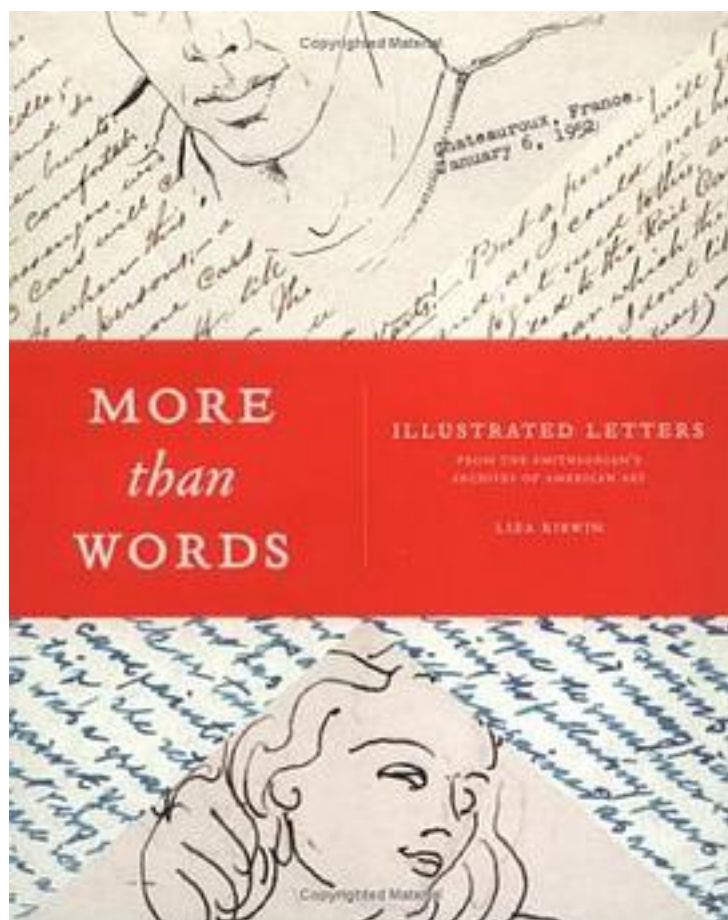


# More Than Words



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著者:Dimbleby, Richard/ Burton, Graeme

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This new edition of the best-selling text has been fully revised and updated to take into account new developments in communication and media studies. More Than Words provides an introduction to both communication theory and practice. The authors cover essential elements of communication, including communication between

individuals and groups, in organizations and through mass media and new technologies. The fourth edition features: new case studies and assignments an updated series of key questions helping students to understand central concepts in communication studies expanded sections on mass media and on practical communication and media skills guidance on listening skills, interpersonal and social skills, writing skills, leaflet design, and planning, scripting, and producing audio and video material.

More Than Words is illustrated with new models and photographs and has checklist summaries for easy revision purposes. Clear and practical, it is an essential text for students of communication studies.

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