

The Sustainability and Spread of Organizational Change



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An exciting and important addition to organizational change and health care management literature, this topical book presents academically rigorous theory and a unique assessment of NHS change processes. Influenced by implementation methods, and also by the wider context, organization political issues and the nature of the changes themselves, the changes under consideration in this book are mostly large-scale, major, systemic, transformational, and strategic in their substance and intent. Some of the smaller-scale change processes explored here are significant as contributing elements to the wider strategic agenda. Structured in three distinct parts, this book investigates: contextual, managerial, political, and temporal issues. Though process-based explorations of change have a reputation for confirming complexity, while omitting to generate practical advice, in this book, each chapter uses up-to-the-minute research and practical applications of theory to provide readers with a balanced and practical approach whilst retaining a high standard of academic rigour making this an ideal text for students, researchers and practitioners in the fields of healthcare, public management and organizational behaviour.

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