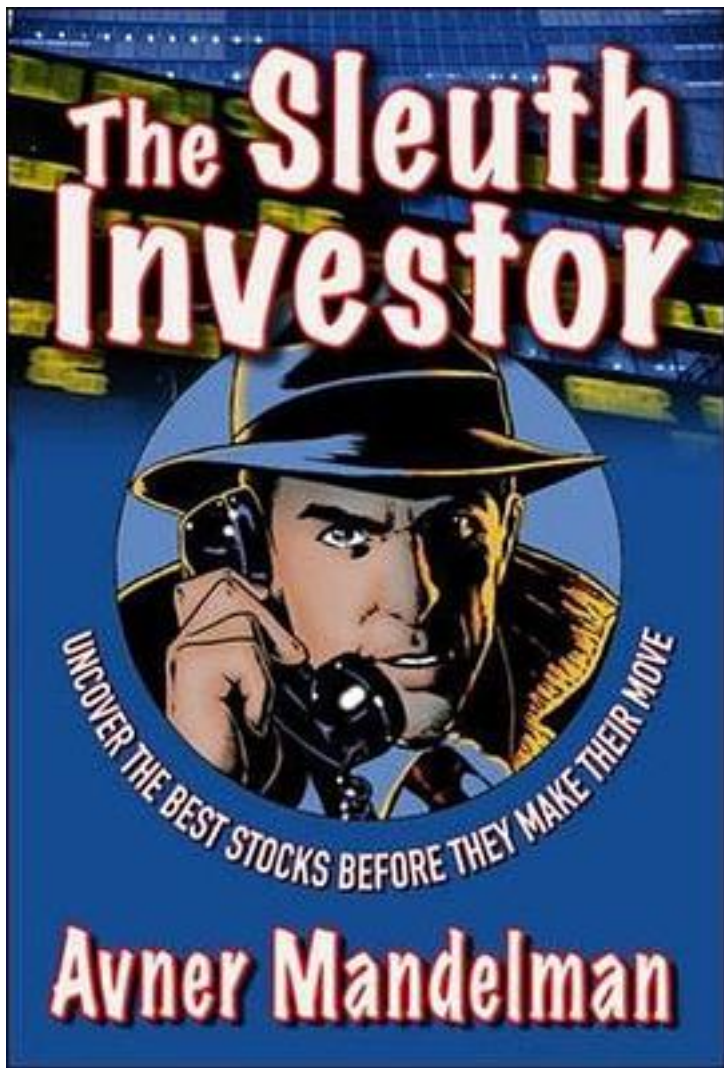


The Sleuth Investor



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To make real money in the stock market you have to act like a sleuth. It's not enough to rely on SEC files, annual reports, and press releases. To uncover the most lucrative investments, you must dig beneath the printed surface of public information and sleuth for physical evidence. This is the only way to reveal the actual truth about a company's real value-and its future. Investing expert Avner Mandelman honed this highly effective, money-sleuthing approach at his investment firm, Giraffe Capital Corporation. Now, in *The Sleuth Investor*, he shares his proven intelligence-gathering methods for obtaining exclusive information even before industry insiders do-and using it to gain a decisive edge in buying and selling stock. Through step-by-step guidance and illustrative examples, Mandelman demonstrates how you can track the four physical elements of a company: People (employees, customers, suppliers), Product (inventory, the product's physical movement, competing products), Plant (production facilities, offices), and Periphery (physical surroundings, community, the economic eco-chain). Obtaining physical clues gives you the ability to anticipate key company developments, such as imminent high growth, a coming disaster you can short profitably, and new product launches. Using Mandelman's strategies and techniques, you'll learn how to: Follow the physical movement of a product, either directly or indirectly, and connect it to financial results Obtain exclusive information from low-level employees to make nearly sure bets Collect information from a company's clients and suppliers-and use it to make lucrative investments Integrate legal precautions into your sleuthing The amount of "foolish" money available to be taken by money sleuthing is enormous. Become a sleuth yourself by following the methods in *The Sleuth Investor* and you'll be making more money than ever before-perhaps even a fortune.

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