

Rules for Renegades



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著者:Christine Comaford-Lynch

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在线阅读本书

WANT A RICHER LIFE? BREAK ALL THE RULES Renegade entrepreneur-and runaway success story-Christine Comaford-Lynch has lived the kind of life most of us can only dream about. From model to monk to multimillionaire, she does what she wants-and gets things done. Now, in ten outrageous life lessons, she'll show you how to make your dreams come true. Your way. Your rules. Rules for Renegades distills what Christine has learned as she succeeded (and failed) in business, built strong relationships (and some disasters), and evolved spiritually and professionally. If you want to become financially independent, she'll show you how to do it. If you want to build your confidence and self-esteem, she'll give you a crash course. If you want a meaningful life full of rich connections, she'll share her secrets. Ultimately, she lets you in on the greatest secret of all-how to build a fulfilling life while rocking your career. She has also filled her book with lots of cool free stuff: links to a sample business plan outline, tutorials on sales and marketing techniques, and tools to help you enhance your own power. You'll learn the surprising truth behind her most offbeat rules. . . Everything's an Illusion, So Pick One That's Empowering. Rock Rejection and Finesse Failure. Learn to Love Networking. Work Your Money Mojo. Rules for Renegades is not

just the story of a remarkable entrepreneur. It's an amazing approach to life that breaks the rules-and makes life work for you.

作者介绍:

克莉丝汀·科玛福德-林奇

商界精英中的反骨女魔头

16岁 高中辍学直奔纽约当模特;

20岁 为了减少人类的苦难皈依佛门;

24岁 重返红尘, 投身高科技领域打天下;

27岁 约会第一位亿万富翁比尔·盖茨;

28岁 为了增加女人味而学艺伎;

29岁 得到第二位亿万富翁的青睐;

32岁 受到第三位亿万富翁甲骨文总裁拉里·埃里森的狂热追求;

37岁 身家过千万, 五度担任世界500强企业CEO;

38岁 做皱纹切除术;

42岁 做牙齿美白术;

43岁 与美国商界精英人士克里斯步入婚姻殿堂;

44岁 重出江湖创业并且担任义工, 求助弱势群体。

2007年克莉丝汀频频亮相于美国CNBC

频道、MSNBC频道以及旧金山、西雅图、波特兰、加拿大等地区媒体

2007年克莉丝汀的Finance and Growth成为访问量最大网站www.businessweek.com/smallbiz 的固定专栏

2006年做客NERD TV, 第三次接受美国公共电视台 (PBS) 采访

2005年为CNN/FORTUNE 杂志的电视专题“25位顶级商业领袖”提供在线评论

2004年被计算机历史博物馆评为“60位高科技行业最有影响力的人”之一

2003年为BBC 电视专题节目“世界上最有力的人”提供咨询

2002年被North Bay Business Journal 授予银行财经领域的女性领导者/创新者/远景者奖

1996年、1998年PB策划的软件行业专题对克莉丝汀进行特别报道

1996年被《商业周刊》 (Business Week) 评为“2

位计算机领域最有影响力的女性”之一

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