

Home Makeovers That Sell



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"You've done all you can to make sure you love your home - but now that you've decided to sell, you need your potential buyers to love it even more. "Home Makeovers That Sell" offers everything from last-minute cleaning checklists and staging strategies to inexpensive improvements that will boost the market value of any home. This book illuminates exactly what factors determine a home's value and which improvements will increase it the most. Based on his 25 years of experience as a real estate broker, Sid Davis provides systematic approaches designed to get top dollar. You will learn how to: create curb appeal by replacing shrubs, repairing your fence, or refinishing the driveway; revitalize the two most important rooms in the house - the bathroom and the kitchen - by grouting, replacing fixtures, and refinishing cabinets. Organize closets, basements, attics, and laundry rooms; "Undecorate" overly personalized rooms; prepare your home for an open house using accent lights, picture frames, and plants; get your landscaping in selling condition, including flower beds and trees; work with offers and counter-offers; and identify essential repairs. Complete with checklists, charts, and ideas to help you prioritize and budget your presale refurbishing and remodeling, "Home Makeovers That Sell" will ensure that you sell your home as quickly and profitably as possible."

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